

CHAPTER I

INTRODUCTION

1.1. Background of the Study

According to Hornby (1995), a tribe is a group of people of the same race and sharing the same language, religion, and customs, often led by a chief. This means each group has its own culture and characteristics. The diversity of tribes can be used as a tourist attraction because each tribe has its own characteristics, one of which is culture. These differences make a country different from other countries.

Indonesia is a country that is known for its cultural diversity and being one of the tourist destinations of various countries. One of the attractions of foreign tourists is the rich culture of the Indonesia. Indonesia is not only rich in languages, but also in tribe groups. Indonesia has thirty-four provinces and each province has its own tribe diversity. Riau is a province located in the middle of the island of Sumatra. Riau Province is a province that is predominantly Malay. In addition to the Malay tribe, Riau also has several other tribes, one of which is the Akit tribe.

The Akit tribe is one of the sub-races that is Malays, who inhabit the area of Rupert Island, precisely in North Rupert, Bengkalis Regency. People belonging to the Akit tribe have their own characteristics so that they are different from other tribe communities. The Akit tribe does not only live in North Rupert, they also live in areas in Riau such as Bengkalis, Dumai, and South Rupert, but this book focuses on the wedding customs of the Akit people in North Rupert sub-district. The Akit tribe is one of the indigenous communities that still exist to maintain various forms of culture, one of which is the Akit wedding ceremony.

Akit wedding ceremony has its own wedding traditions. The procedure for the wedding of the Akit tribe is unique at each stage of the wedding, starting from the stages before married, stages of wedding ceremony, and stage after married. The first

stage in an Akit wedding is propose, following which, if it is approved, the next stage is to decide the engagement date and the shopping price, after which the male will deliver the groceries on the first day of the wedding, and hanging curtain. Following that, on the wedding day, do Pencak Silat and pray with three tiers of large rice. The bride and groom return to the groom's parents' residence on the third day of the wedding. A wedding is important for humans because with wedding a person will get a balance of life both socially, biologically, and psychologically. It is done to bind two different people into one legal family according to religion and law. In addition to being legalized according to religion and law, they also continue to include their customs and culture because the Akit tribe is a society that still maintains customs, and maintains culture and respects each religion.

Therefore, the wedding of the Akit is one of the unique customs of the Akit that is not widely known by many people and moreover is caused by the lack of media in promoting it. As a result, it is necessary to promote the Akit wedding ceremony in North Rupert sub-district in order to explain Akit wedding ceremony in North Rupert, Bengkalis Regency, to make local society and foreigners know about tribe in North Rupert sub-district and to increase their popularity. It can be introduced in a variety of ways. Making an informational book is one of the options. In present era, a book can be an interactive tool for information sharing. This will provide information and knowledge about customs in the North Rupert sub-district of Bengkalis to both local society and foreigners.

Based on the background above, this study is focused on making an Informational Book of Akit Wedding Ceremony in North Rupert Sub-District.

1.2. Formulation of the Problem

The problem is formulated into “How were the Processes of Making An Informational Book about Akit Wedding Ceremony in North Rupert?”

1.3. Limitation of the Problem

This study focused only about the making of an informational book of Akit wedding ceremony in North Rupert sub-district in bilingual.

1.4. Purpose of the Study

From the formulation of the problems above, the purpose of the study are:

1.4.1. To promote the Akit wedding ceremony in North Rupert, Bengkalis Regency

1.4.2. To describe the process of making an informational book about Akit wedding ceremony in North Rupert sub-district.

1.5. Significance of the Study

1.5.1. Significances for Tourism Office of North Rupert Sub-district

This informational book is expected to help Tourism Office of North Rupert Sub-district in promoting diversity of cultures and customs in North Rupert to local community and International community.

1.5.2. Significances for Foreigners in North Rupert Sub-district

a. This product is expected to give the information about the Akit Wedding Ceremony in North Rupert to Foreigners.

b. To make local society and foreigners know about tribe in North Rupert sub-district.

1.5.3. Significances for Students

This informational book is expected to give information, knowledge, and references for students who want to learning the history and knowing about the Akit tribe.

