### **CHAPTER I**

## INTRODUCTION

#### **1.1 Background of Apprenticeship**

Apprenticeship is a program to acquire basic skills and recognized qualifications. The program creates a competent and qualified individual for the workplace by combining classroom learning and professional training. Competencies and qualifications are available for a variety of professions and occupations with different levels of training. Student levels include entry level, executive level and manager level. Trainees at each level are trained by professionals and the time required depends on the skills and abilities of the trainee. A successful education will lead to excellent performance in the workplace.

State Polytechnic of Bengkalis is a vocational high education institution that has eight departments including Naval Architecture, Mechanical Engineering, Electrical Engineering, Civil Engineering, Language, Business Administration, Information Technology, and Maritime. There are two compulsory graduation requirements for students at State Polytechnic of Bengkalis, they are apprenticeship and final project. Apprenticeship is supposed to be done in organizations that are proper to the student's background. This program also ensures the students have the capability of adaptation, have a work ethic, and are responsible, especially in the world of business. Besides, apprenticeship gives a lot of experience and knowledge for students.

The English Study Program is one of the study programs of the State Polytechnic of Bengkalis under the Language Department. The students of the English Study Program are prepared to have competencies in which they first can communicate in English (oral and written), then able to manage, operate, understand professional ethics, and master public speaking. Apprenticeship was held at Siak Palace, which is located on Jl. Jendral Sudirman, Siak District. The apprenticeship is meant to apply and fulfil the competency of the students. For this reason, the writer chose and got the opportunity to do an internship at the Siak Regency Tourism Office. It was done from May 09th until July 09th, 2021 at Tourism Industry Destinations as a staff at the Siak Palace (Asserayah Hasyimiah Palace). It was chosen by the Siak Regency Tourism Office to attract tourist visits and to increase regional budget revenues from the tourism sector, especially at the Siak Palace. Furthermore, the writer can use her writing skills to be a guide, improve her communication skills, and improve her knowledge of the history of the Siak Palace.

#### **1.2 Purpose of the Apprenticeship**

The purpose of the apprenticeship as follows:

- To find out kinds of jobs done in the Destination Sector of the Siak Regency Tourism Office.
- To find out working procedures applied in the Destination Sector of the Siak Regency Tourism Office.

#### **1.3 Significance of the Apprenticeship**

1.3.1 Significance for the Apprentice

Apprenticeship gives a chance for the apprentice to implement knowledge that already learnt and get knowledge especially related to English. The apprentice knows how to speak with other people (Public Speaking) and make people interest.

1.3.2 Significance for State Polytechnic of Bengkalis

Apprenticeship assists Polytechnic in preparing and producing skilled students who are ready to work in the field once their studies are completed. Therefore, the apprenticeship can strengthen the cooperation and socialization between the State Polytechnic of Bengkalis and the Siak Regency Tourism Office.

# 1.3.3 Significance for the Company

Apprenticeship gives The Siak Regency Tourism Office has a chance to help and sharpen students' skills. In addition, this program is an opportunity for the office to promote the image and perspective of the office towards the public.

