

ABSTRACT

COMPARISON OF ORGANIZATIONAL CULTURE AT PRIVATE BANK AND STATE BANK (Case Study on Bank Mega Sub Branch Office in Bengkalis and Bank Syariah Indonesia Sub Branch Office in Bengkalis)

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Abstract

This study aims to determine the comparison of organizational culture at Bank Mega Sub Branch Office in Bengkalis and Bank Syariah Indonesia Sub Branch Office in Bengkalis. This type of research is a comparative research with a quantitative approach. The population in this study were all employees at Bank Mega and Bank Syariah Indonesia in Bengkalis. The number of samples in this study were 22 people. Analysis of the data used is descriptive statistical analysis. The dimensions used to measure the comparison of the two banks are self-awareness, aggressiveness, personality, performance, and team orientation. The results of the research show that the organizational culture at Bank Syariah Indonesia Sub Branch Office Bengkalis gets a better rating than Bank Mega Sub Branch Office in based on the dimensions of self-awareness, aggressiveness, performance, personality, and team orientation. The results also show that the performance of Bank employees is the most distinguishing factor in organizational culture between Bank Mega Sub Branch Office in Bengkalis and Bank Syariah Indonesia Sub Branch Office in Bengkalis with a difference of 0.16.

Keywords: Organization Culture, Self Awareness, Personality, Performance, Team Orientation.