

# CHAPTER I

## BACKGROUND

### 1.1 Background of the Apprenticeship

Human resources are one of the most important factors in supporting the progress and continuity of an agency / company. For this reason, it is necessary to increase human resources both in quality and quantity. In this case the world of education plays an active role, even our government has made various efforts to improve human resources. It aims to create a prosperous community life, both in terms of education and a bright future as well as being able to compete in the world of work with creative ideas. One of the steps and efforts taken by the education sector to improve the quality and quantity of human resources is the implementation of Job Training.

Apprenticeship is a series of activities that include understanding the theory/concept of science that is applied in work according to the profession of the field of study. KP can add to the discourse, knowledge and skills of students, as well as being able to solve scientific problems in accordance with the theory they have acquired in college. With the practice of field work, students are expected to be able to go directly into the real world of work, so that in the completion of their studies later students can become professional and ready-to-use workers as expected (KP Guide, 2017).

Apprenticeship is implemented so that students can understand and apply well about the field of science being studied. In addition, so that students can know the profession and work atmosphere in accordance with their study program. In doing apprenticeship at an institution, students are expected to be able to apply or practice what they have learned while in college and be able to analyze and solve problems that occur in the workplace. Apart from that, students can gain experience and skills that are useful in realizing the work patterns they will face later.

The International Business Administration Study Program hopes that with the apprenticeship students can get to know firsthand how administration in the real public sector is, and can add insight to each student to be more skilled, responsive, and able to compete and be efficient in the future. As a consequence, after completing apprenticeship, each student is required to make a work report while carrying out practical work so that students can be responsible for the results obtained from these apprenticeship activities and can continue their studies in the following semester. Based on the terms and conditions above, this apprenticeship was carried out in one of the companies in the city of Pekanbaru which is a public sector company, namely PT. Pegadaian (Persero) Panam Branch UPC Tampan which has been carried out for 4 (four) months starting from March 1, 2022 to June 30, 2022.

### **1.2 Purpose of Apprenticeship**

The apprenticeship of State Polytechnic of Bengkalis students, International Business Administration study program have the following objectives:

1. To describe job descriptions during apprenticeship.
2. To know the place and time of apprenticeship.
3. To explain practical workplace systems and procedures.
4. To find out the obstacles and solution during apprenticeship.

### **1.3 Significances of the Apprenticeship**

The practical work carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis.

#### **1. For Students**

There are several benefits from the implementation of apprenticeship programs obtained by students, namely as follows:

- 1) Get a certificate from the company if you have completed the apprenticeship program.

- 2) Students can develop work relationships and add experience to their resumes.
- 3) Students have the opportunity to apply theoretical/conceptual knowledge in the real world of work.
- 4) Students gain practical experience in applying theoretical/conceptual science according to their study program. Students have the opportunity to be able to analyze problems related to science that are applied in work according to their study program.

## 2. For Companies

The benefits of implementing apprenticeship programs are also obtained by companies/institutions that accept apprenticeship students, such as:

- 1) The company will receive labor assistance from students who do apprenticeship so that the work becomes a little lighter and easier.
- 2) The company will be recognized by academics and the world of education.

## 3. For State Polytechnic of Bengkalis

There are several benefits from implementing the apprenticeship program obtained by the State Polytechnic of Bengkalis, which are as follows:

- 1) There is good cooperation/relationship between the campus and the company where students do apprenticeship.
- 2) State Polytechnic of Bengkalis can improve the quality of its graduates through student apprenticeship experience.
- 3) State Polytechnic of Bengkalis will be better known in the industrial or corporate world.
- 4) State Polytechnic of Bengkalis received feedback from organizations/companies on the ability of students who take part in apprenticeship in the world of work.
- 5) State Polytechnic of Bengkalis receives feedback from the world of work for curriculum development and learning process.