

APPLICATION OF RHU BAY TOUR PACKAGE INFORMATION SERVICES BASED ON BUMDES CASE STUDY WEBSITE

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ABSTRACT

Teluk Rhu is one of the villages located in North Rupat District, Bengkalis Regency. One way to achieve economic growth in Teluk Rhu is through the growth of village micro institutions, and one of the micro institutions in rural areas is Village Owned Enterprises (BUMDes). The management of BUMDes aims to improve the economic welfare of the Village through the development of economic enterprises. BUMDes Teluk Rhu also develops Village Owned Enterprises and is also engaged in tourism and also this BUMDes provides information about the beauty of the beach. In increasing the income of Teluk Rhu BUMDes to the community, a website-based information service system is needed. From the existing problems, a website-based Teluk Thu tour package information service system was designed using the PHP programming language with the Laravel framework and MySQL database. This study aims to produce applications that can assist tourists in searching for tour packages. Testing is carried out by operators at BUMDes Teluk Rhu by testing every feature in the system such as adding tourist destination packages, ordering verification, and online payments.

Keywords: Rhu Bay, BUMDes, North Rupat, Village, and Tourism.