

THE MAKING OF A LEAFLET OF HISTORICAL PLACES IN BENGKALIS SUB-DISTRICT

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ABSTRACT

There are several regencies in Riau Province. One of them is Bengkalis. The main purpose of this final project is to know how the processes of making a Leaflet of Historical Places in Bengkalis Sub-district. It has several tourism objects including historical places that can be visited. The method used in this research was descriptive method. There were several stages in the making of this leaflet, such as collecting data, searching for the photo, editing, and printing a leaflet. The result of this study consists of seventeen pages about Historical Places, an explanation of historical places in Bengkalis Sub-district, and also a map of Bengkalis Regency. This leaflet is expected to encourage tourism historical places in Bengkalis Sub-district. This leaflet is presented in two languages, namely Indonesian and English. This leaflet can be used to help tourism, The Office of Bengkalis Regency, the local community, and especially international community to get information about tourist objects and historical places in Bengkalis Sub-district. In this study, several related experts were evaluated, who then gave some of their evaluations. Based on the evaluations result, this leaflet was interesting and can be one of the practical a promotional medium.

Keywords: *A Leaflet, Historical Places, Bengkalis Sub-district.*