

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

In this era of globalization, every individual is required to be able to improve their quality and competence so that they are able to become individuals who are ready to compete in various sectors, especially in the industrial sector, these demands arise because as college graduates must be able to become a problem solver for all problems, emerging.

In order to meet these demands and to achieve complete educational goals in higher education, it is felt less if students only rely on theoretical knowledge obtained from college. Therefore, knowledge is needed to apply the knowledge that has been obtained so that students can practice the aspects needed to enter the industrial world which they will be involved in later. In line with this, the university requires its students to take Job Training courses that are carried out in even semesters.

Job Training (KP) is an Intra-Curricular Activity that is part of the State and Community Life (MBB) subject group, in all majors at the Bengkalis State Polytechnic. In general, the implementation of the Job Training is aimed at improving students' abilities and skills in the field of technology and skills directly in various activities in industry and offices.

After carrying out Job Training specifically, students are expected to gain industrial experience which includes planning, processing and implementation in a work unit. The achievement of the above-mentioned Internship objectives ultimately refers to the professional formation of students who have broad skills and knowledge in the field of International Business Administration. With this capability, graduates of the Applied Bachelor of International Business Administration at the Bengkalis State Polytechnic are expected to be able to apply their skills and knowledge.

State Polytechnic of Bengkalis also seeks to improve the ability of students by conducting training in companies, so that they can realize the mission of the Polytechnic to make staff ready to use and have a link and match between the industrial world and the world of education that is carried out well.

1.2 Purpose of the Apprenticeship

The partical work activities of State Ploytechnic of Bengkalis students, International Business Administration study program have the following objectives:

1. That are to describe job description during practical work.
2. That are to know the place and time of practical work.
3. That are to explain practical workplace systems and procedures.
4. That are to find out the obstacles and solutions during practical work.

1.3 Significances of the Apprenticeship

The practical work carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis

1. For Students

There are several benefits from the implementation of practical work programs obtained by students, namely as follows:

- a. Get a certificate from the company that has completed the practical work program.
- b. Get pocket money and transportation according to the agreement between the practical work participants and the company.
- c. Students can develop work relationships and add experience to their resumes.
- d. Students have the opportunity to apply theoretical/conceptual knowledge in the real world of work.
- e. Students gain practical experience in applying theoretical/conceptual science according to their study program.
- f. Students have the opportunity to be able to analyze problems related to science that are applied in work according to their study program.

2. For Companies

The benefits of implementing practical work programs are also obtained by companies/institutions that accept practical work students, such as:

- a. The company will receive labor assistance from students who do practical work so that the work becomes a little lighter and easier.
- b. The company will be recognized by academics and the world of education.

3. For State Polytechnic of Bengkalis

There are several benefits from implementing the practical work program obtained by the State Polytechnic of Bengkalis, which are as follows:

- a. There is good cooperation/relationship between the campus and the company where students do practical work.
- b. State Polytechnic of Bengkalis can improve the quality of its graduates through student practical work experience.
- c. State Polytechnic of Bengkalis will be better known in the industrial or corporate world.
- d. State Polytechnic of Bengkalis receives feedback from organizations/companies on the ability of students who take part in practical work in the world of work.
- e. State Polytechnic of Bengkalis receives feedback from the world of work for curriculum development and learning processes.