

# CHAPTER I

## INTRODUCTION

### 1.1 Background of Apprenticeship (KP)

Bengkalis State Polytechnic is a state polytechnic located in Riau province. The Bengkalis State Polytechnic Campus is located in Bengkalis, Riau, Indonesia, which was established in early 2000 by the Bengkalis Regency Government through the Institution Gema Bahari. Initially this Polytechnic only had 3 (three) study programs, namely: Ship Electrical Engineering, Ship Building Engineering, Ship Mechanical Engineering. Along the way, this polytechnic changed its name to Bengkalis Polytechnic and was under the Bangun Insani Foundation (YBI) with 5 (five) study programs, namely: shipping Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering, and Business Administration.

In July 2001, Bengkalis Polytechnic accepted the first batch of new students. In 2006, Bengkalis Polytechnic added 2 (two) new study programs, namely Business English and Informatics Engineering. In early 2008 the Bengkalis Polytechnic requested support from YBI Bengkalis, the Bengkalis Regency Government and the Bengkalis Regency Regional House of Representatives to propose an increase in the status of Private Universities (PTS) to State Universities (PTN). In 2009, the Bengkalis Polytechnic together with YBI Bengkalis and the Bengkalis Regency Government proposed increasing the status from PTS to PTN to the Ministry of National Education through the Bengkalis Directorate General of Education.

On February 9, 2011, the Bengkalis Polytechnic together with YBI Bengkalis and the Bengkalis Regency Government presented a presentation to the Minister for Administrative Reform and Bureaucratic Reform to complete the state feasibility of the Bengkalis Polytechnic. On July 29, 2011, the Bengkalis Polytechnic officially became a PTN under the name Bengkalis State Polytechnic through the Regulation of the Minister of National Education (Permendiknas) No.

28 of 2011 concerning the Establishment, Organization and Work Procedure of the Bengkalis State Polytechnic.

On December 26, 2011, the Bengkalis State Polytechnic was inaugurated by the Minister of Education and Culture of the Republic of Indonesia. In 2013 the Bengkalis State Polytechnic added 2 new study programs, namely D4 (Mechanical Engineering, Production and Maintenance and Electrical Engineering) and 3 D2 (Welding Engineering, System Engineering) study programs. Power Generation and Accounting Computers) which are Study Programs Outside the Domicile (PDD).

In 2014 and 2015, Bengkalis State Polytechnic added 2 new study programs, namely D4 (Road & Bridge Design Engineering) and D3 (Nautics, Engineering & Management and Trading Ports). In 2016 Bengkalis State Polytechnic added several study programs, namely D4 (Software engineering, International Business Administration and Public Financial Accounting).

The Administration Study Program is one of the study programs at the Bengkalis State Polytechnic. This study program is engaged in the field of economics and business, where students learn to know the business world, and its scope, both in terms of handling letters, administration, secretariat, offices, to the corporate world to prepare students to be ready to use in these fields, the Administration study program International Business students to take part in practical work both in Government Agencies and in Private Agencies.

Apprenticeship is a learning process by getting to know the scope of the real world of work. Each student is required to go directly to the world of work which is their respective field, so that each student is expected to be able to directly apply the knowledge that has been studied previously into the world of work.

In addition, with apprenticeship students can increase their knowledge, skills, and experience in work which can later be applied in the real world of work. To do practical work, students must complete their lectures for up to 8 (eight) semesters and graduate in that semester.

The International Business Administration Study Program hopes that with the internship, students can know firsthand how the real business world is, and

can add insight to each student to be more skilled, responsive, and able to compete and be efficient in the future. As a consequence, after completing the Job Training for 120 days, each student is required to make a Job Report while carrying out the Job Training so that students can be responsible for the results obtained from the Job Training activities and can continue lectures in the following semester.

The fact shows that many fresh graduate students are often not able to work optimally because they do not have work experience. Therefore, this internship program is necessary for students. Through this internship, students will gain brief work experience which is expected to provide students with an overview of the real work situation and world.

In facing the contemporary era where competition for jobs is very tight as it is today, students can find out what qualities and capabilities of fresh graduates are attractive to government and private institutions so that students can measure their abilities with the requirements of the world of work, thus students can improve themselves to be more competitive and potential. Students are also expected not to experience significant difficulties in adapting to a world of work environment that is very different from college life. In addition, what is no less important is that students are expected to be able to understand and solve any problems that arise in the world of work after completing their education.

In this program, specifically for International Business Administration students in semester 8 (eight) practical work activities are carried out for approximately 4 (four) months, by choosing their own place and location for practical work. However, before choosing a place to do this program, the practical work coordinator gives students several choices or choices of practical work places. Then from some of these options the author is interested in doing practical work in the financial sector, namely banking at PT Bank BNI KCP Bengkalis.

## **1.2 Purpose and Significances of Apprenticeship (KP)**

In general, the purpose of Apprenticeship (KP) or internship is one of the activities for Bengkalis State Polytechnic students in completing their studies. To

achieve the expected results, it is necessary to know the objectives and benefits of the practical work, which are as follows:

1. Purpose of Apprenticeship (KP)
  - a. Provide opportunities for students to apply scientific theories/concepts according to their study programs that have been studied in college at an organization/company.
  - b. Provide opportunities for students to gain practical experience in accordance with the knowledge and skills of their study program.
  - c. Provide opportunities for students to analyze, examine theories/concepts with the reality of applying knowledge and skills in an organization/company.
  - d. Testing the ability of Bengkalis Polytechnic students (according to the related study program) in knowledge, skills and abilities in the application of knowledge and student attitudes/behaviors at work.
  - e. Get feedback from the business world regarding student abilities and the needs of the business world for curriculum development.
  
2. Significances of Apprenticeship (KP)
  - a. Students have the opportunity to apply theoretical knowledge/concepts in the real world of work.
  - b. Students gain practical experience in applying theoretical/concept knowledge according to their study program.
  - c. Students have the opportunity to be able to analyze problems related to science applied in work in accordance with their study program.
  - d. Students get feedback from organizations/companies on the ability of students who take KP in the world of work.
  - e. Students get feedback from practical work activities in the form of improvement and improvement of skills and soft skills for development and learning processes.

3. Significances for the Company
  - a. Get positive input from the practitioner on the work given to the practitioner who encountered obstacles both by the practitioner and company employees.
  - b. Fostering mutually beneficial and beneficial cooperation for PT. Bank Negara Indonesia (Persero) Tbk. And Bengkalis State Polytechnic in terms of recruiting new employees later.
  - c. Helping the work of employees at PT. Bank Negara Indonesia (Persero) Tbk.
  
4. Significances for Bengkalis State Polytechnic
  - a. Building good relations and cooperation between Bengkalis State Polytechnic and PT Bank Negara Indonesia (Persero) Tbk to be used as a place for implementing street vendors in the future and in recruiting new employees later.
  - b. Means to improve education programs in an effort to produce graduates who are in accordance with company needs.
  - c. Knowing the academic abilities and practices that have been obtained by students of the Department of Administration of the Bengkalis State Polytechnic when implementing Field Work Practices (PKL), so that they can improve the quality of education in the future.