

CHAPTER 1

INTRODUCTION

1.1 Background of the Apprenticeship

Education is the most important thing in our life. Education is a means to increase knowledge, hone skills in solving problems, improve the economy, to create better job opportunities. College as one of the educational institutions for the nation's generation has crucial role in character building and expected to be able to produce quality graduates so that they able to take the Indonesian nation further.

State Polytechnic of Bengkalis is a vocational college that creates competent students in their respective fields. In daily learning, the education received by students is a direct practice of how to work in the real world according to their respective study programs. This is intended so that students have the provision and ability to face the real world of work. In addition, the State Polytechnic of Bengkalis also provides an apprenticeship program as a way to improve students' ability to adapt and gain real-world work experience that applies to all majors at the State Polytechnic of Bengkalis.

International Business Administration is one of the study programs in the Business Administration Department of the State Polytechnic of Bengkalis. D4-International Business Administration is a study program that studies marketing activities (marketing), financial management, personnel management (PM), to production activities. Students who are part of the International Business Administration can develop a career in the positions of administrative staff, company management, human resources staff, marketing staff, entrepreneur, business consultant, and lecturer. To prepare students to achieve careers and enter the world of work, D4-International Business Administration requires students to take part in an apprenticeship program in either a government or private company for 4 (four) months. To participate in this apprenticeship, students must have completed their learning for 6 (six) semesters.

Apprenticeship or practical work is on-the-job training. The apprenticeship is a process to apply the knowledge or competencies gained during education in the world of work directly. Apprenticeships are used to introduce students to the working world climate by providing the skills needed in the industrial world. This program will provide knowledge and skills, both technical and work attitudes that are appropriate and required by the company where the apprenticeship is carried out.

In this program, the International Business Administration Study Program hopes that students can choose their apprenticeship workplace and location to increase their experience in finding a company to work. However, the apprenticeship coordinator also provides several apprenticeship workplaces to assist students in getting apprenticeship places. Then, from some of available apprenticeship options, the author interested in carrying out the apprenticeship at PT. Ekasapta Paramita Energi (EPE) Buton Stockpile.

PT. Ekasapta Paramita Energi is one of the biggest exporters of palm kernel shells in Riau. PT. Ekasapta Paramita Energi runs its operational activities in Rumbai, Perawang and Tanjung Buton. According to Kompas.com (2021), PT. Ekasapta Paramita Energi is the first company in the country to receive Green Gold Label (GGL) certification and has been awarded the best exporter of 2020. The author is carry out apprenticeship in one of the branches, namely Buton Stockpile which is located in Sungai Rawa Village, Sungai Apit Sub District, Siak Regency, Riau Province.

1.2 Purpose of the Apprenticeship

The student apprenticeship activities of International Business Administration Study Program has several objectives, namely:

1. To describe job descriptions at *PT. Ekasapta Paramita Energi Buton Stockpile*.
2. To know the place and time of apprenticeship at *PT. Ekasapta Paramita Energi Buton Stockpile*.

3. To explain apprenticeship workplace systems and procedures at *PT. Ekasapta Paramita Energi Buton Stockpile*.
4. To find out obstacles and solutions during the implementation of the apprenticeship at *PT. Ekasapta Paramita Energi Buton Stockpile*.

1.3 Significances of the Apprenticeship

The apprenticeship carried out has some significances for several parties such as students, companies and the State Polytechnic of Bengkalis, namely:

1.3.1 Significances for Students

There are several significances of implementing apprenticeship programs obtained by students, are as follows:

1. Students have the opportunity to apply theoretical/concepts knowledge in the real world of work.
2. Students gain practical experience in applying theoretical/concept knowledge according to their study program.
3. Students have the opportunity to work in a team of several people to generate ideas and solve problems together.
4. Students can improve connections and add experience to their resumes.

1.3.2 Significances for Companies

The significances of implementing apprenticeship for companies in accepting student apprenticeships are as follows:

1. Apprenticeship can assist employees in completing work, providing ideas, and providing advice in solving problems.
2. Through this apprenticeship, the company will be recognized by academics and the education world.

1.3.3 Significances for State Polytechnic of Bengkalis

The significances of implementing apprenticeship that will be obtained by the State Polytechnic of Bengkalis, namely:

1. Apprenticeships can improve the competence of graduates of the state polytechnic of Bengkalis.
2. State Polytechnic of Bengkalis will be better known in the industry and corporate world.

