

***THE EFFECTIVENESS OF THE DISTRIBUTION OF MICRO
BUSINESS ACTORS (BPUM) ASSISTANCE FUNDS FOR THE
WELFARE OF MICRO, SMALL AND MEDIUM ENTERPRISES
(MSMES) IN BENGKALIS DISTRICT***

*Name : Herlian Tegas JS
Nim : 5304181174
Supervisor : Endang Sri Wahyuni, SE., M.AK*

ABSTRACT

The purpose of this study is to determine the effectiveness of the distribution of micro business actors assistance funds (BPUM) for the welfare of micro, small and medium enterprises (MSMEs) in Bengkalis district. This research is a type of qualitative descriptive research using primary (interview) and secondary (documentation) data sources. The sampling technique uses the slovin formula, from the data obtained 52 respondents. The results of this study show that the Procedure for Enyaluran Dana BPUM 2021 is in accordance with the guidelines regulated in the regulation of the Minister of Cooperatives and MSMEs No. 6 of 2020. The BPUM program is very effective because overall respondents say they have met the indicators of effectiveness, this can be proven by the results of interviews and documentation. Obstacles to the distribution of BPUM funds in 2021 include cellphone numbers that cannot be contacted, lack of trust from the public and some recipients have died.

Keywords: *Effectiveness, Disbursement of Funds, BPUM.*