

CHAPTER I

INTRODUCTION

1.1. Background of the Study

Marriage is considered sacred and as means of connecting two new families. According to Maya (2013) marriage is a form of social pattern that is agreed upon by both parties, so that they can form a family that both religiously and legally valid. It is usually followed by wedding ceremony which practice traditional ritual. One the area whis has a unique wedding ceremony is at in Duo Koto, Pasaman Regency.

Duo Koto has combined of marriage customs, namely Minang and Batak customs. The Duo Koto community has a unique marriage custom which contains a series of activities that begin with *Manyungkun* (asking the bride to be family), *Manating Tanda* (give engagement symbol), *Maretong Sabagas* (family meeting), *Malam Berinai* (a night to wear henna) and ends with a traditional entertainment program, namely Ronggeng Pasaman

Many people don't know how the marriage ceremony in Duo Koto is because there is no informational book that explains about this. As the way to keep the custom and to unveil this unique wedding ceremony, the media to promote wedding ceremony is by using informational book. Informational book will contain how the stage of wedding ceremony in Duo Koto.

Based on explained above, this study will make an informational book about the Wedding Ceremony in Duo Koto, Pasaman Regency with used in two language (Bilingual).

1.2. Formulation of Problem

Based on the above background, the formulation of problem how is the Wedding Ceremony in Duo Koto, Pasaman Timur regency.

1.3. Limitation of Problem

This study will focus to the stages of Wedding Ceremony in Duo Koto, Pasaman Regency.

1.4. Purpose of Study

The purpose of study is to make informational book to provide information about how the traditional wedding in Duo Koto to Tourists, Community and can be used by the Tourism Department Office as a media to keep and promote the custom wedding ceremony in Duo Koto, Pasaman Regency.

1.5. Significances of Study

1.5.1. Significances for Tourism Department Office at Duo Koto

This informational book can help and useful to Tourism Office at Duo Koto to promote the culture Wedding Ceremony in Duo Koto, Pasaman Regency.

1.5.2. Significances for the Tourist

This informational can help the tourist to get information about the culture Wedding Ceremony in Duo Koto, Pasaman Regency.

