

THE MAKING OF ECOTOURISM MAP OF SIAK REGENCY

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ABSTRACT

Indonesia is known as the largest archipelago country in the world. However, Siak Regency has beautiful tourist attractions and those attractions are not explored out of place or abroad and not widely recognized for foreign tourists. The purpose of this final project is to make Ecotourism Map of Siak Regency for foreign tourists in Siak Regency. This final project can be used to promote ecotourism objects in Siak Regency to foreign tourists. The method used in this study was descriptive research. The map consists of one paper with two sides. The contents of the map are 7 descriptions of tourism objects, 7 pictures of tourism objects, icon of the map and the illustration of Siak map. The result of this project is the making of ecotourism map for foreign tourists in Siak Regency. It consists of English and Bahasa as dual-language.

Keywords: *Ecotourism Map, Ecotourism Object, Siak Regency.*