

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of the Apprenticeship

The Bengkalis Regency Government through the Gema Bahari Foundation established a university called the Bengkalis Shipping Polytechnic, which has 3(three) study programs, namely: Ship Electrical Engineering, Ship Building Engineering and Ship Mechanical Engineering. Then, under the auspices of the Bangun Insani Foundation (YBI), the Bengkalis Marine Polytechnic changed its name to Bengkalis Polytechnic by adding 5 (five) study programs, namely: Shipping Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering and Business Administration.

In July 2001, Bengkalis Polytechnic accepted the first batch of new students. Then in 2006, Bengkalis Polytechnic added 2 (two) new study programs, namely Business English and Informatics Engineering. Furthermore, on December 26, 2011, the Bengkalis Polytechnic officially became a State University (PTN) under the name State Polytechnic of Bengkalis through the Regulation of the Minister of National Education (Permendiknas) No. 28 of 2011 concerning the Establishment, Organization and Work Procedure of the State Polytechnic of Bengkalis and Culture of the Republic of Indonesia.

Then, from 2013 to 2016 the State Polytechnic of Bengkalis has added 11 (nine) new study programs, namely D4 Mechanical Production and Maintenance, D4 Electrical Engineering, D4 Road & Bridge Design Engineering, D3 Nautics, D3 Teknika, Management and Trading Ports, D4 Software Engineering, D4 International Business Administration and D4 Public Financial Accounting. And until 2021, the State Polytechnic of Bengkalis will again add 3 new study programs, namely D4 Marine Architecture Engineering Technology, D4 Information System Security, and D4 English For Communication and Professionals. Thus, since 2000 until now the State Polytechnic of Bengkalis has 9 (eight) majors with 20 (twenty) study programs.

State Polytechnic of Bengkalis is avocational campus that educates its students to create a competent spirit in various fields. State Polytechnic of Bengkalis implements a practical work program that is required to be followed by all final semesters students.

Apprenticeship or better known as “Practice Work” or also abbreviated as KP is a series of activities that include an understanding of scientific theories/concepts applied in work according to the field of study. Apprenticeship can increase students' knowledge and skills and can solve scientific problems in accordance with the theories they get in college. Apprenticeship is carried out so that students can understand and apply well about the field of study. In addition, so that students can know the profession and work atmosphere in accordance with their study program. So, practical work is a useful place for students to use as a tool to gain knowledge and work experience. Practical work is also one of these requirements for obtaining an applied bachelor's degree.

In this program, specifically for International Business Administration students in semester 8 (eight) practical work activities are carried out for approximately 4 (four) months, by choosing their own place and location for practical work. However, before choosing a place to do this program, the practical work coordinator gives students several choices or choices of practical work places. In this case, the author chose to carry out practical work at PT Pelabuhan Indonesia I (Persero) Sungai Pakning Branch because of the suitability of the study program with the type of business at the company so that the author wanted to know more about his work.

Pelabuhan Indonesia I (Persero) Pakning River branch is a place of practical work which will be carried out from the beginning of March 2022. PT Pelindo Indonesia I (Persero) Sungai Pakning is a company that focuses its main activities in the field of port service operators and entrepreneurs, as well as optimizing the use of resources. owned by the Company to produce goods and/or services of high quality and strong competitiveness in order to gain/pursue profits in order to increase Company Value by applying the principles of a limited liability company.

## **1.2 Purpose of the Apprenticeship**

The practical work activities of State Polytechnic of Bengkalis students, International Business Administration study program have the following objectives:

1. Provide opportunities for students to apply scientific theories/concepts according to their study programs that have been studied in college at an organization/company.
2. Provide opportunities for students to gain practical experience in accordance with the knowledge and skills of their study program.
3. Provide opportunities for students to analyze, examine theories/concepts with the reality of applying knowledge and skills in an organization/company.
4. Testing the ability of Bengkalis Polytechnic students (according to the related study program) in knowledge, skills and abilities in the application of knowledge and student attitudes/behaviors at work.
5. Get feedback from the business world regarding student abilities and the needs of the business world for curriculum development.

## **1.3 Significance of the Apprenticeship**

### **1.3.1 Significance for Polytechnic students**

The implementation of this practical activity is expected to provide benefits for students. Some of the benefits of practical work for Bengkalis State Polytechnic students are as follows:

- 1 This practical work activity is expected to improve students' abilities, skills and insights.
- 2 Students have the opportunity to apply theoretical/conceptual knowledge in the real world of work.
- 3 Students gain experience in applying theory according to the study program.
- 4 Train yourself to work responsibly and with discipline.

### 1.3.2 Significances for State Polytechnic of Bengkalis

The implementation of this practical work activity is expected to provide benefits for universities. Some of the benefits of implementing practical work activities for Bengkalis State Polytechnic College are as follows:

1. The results of student practical work are expected to be used as feedback for educational institutions, especially the depth of the lecture material as a whole.
2. Practical work as a means of introducing universities and international Business Administration Departments
3. Establishing mutually beneficial cooperation between universities and companies.

### 1.3.3 Significance for the company

This practical work activity is expected to provide benefits for the company. The benefits of implementing practical work activities for the company PT Pelabuhan Indonesia I (Persero) Paining River Branch are as follows:

1. Can carry out one of the responsibilities to the community.
2. Practical work as a means of liaison between companies and universities.
3. Can ease the duties of employees.