

THE MAKING OF RIAU CALENDAR OF EVENTS

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ABSTRACT

There are many events in Riau Province that will be displayed in activities every year and this activity is not only tourism and provides more benefits to the people of Riau, for example, Pacujalur which involves a lot of people and this is the most special sport in Indonesia. It is an activity that is identical to culture or has value high social status in society. With development and progress the rapidly growing technology also encourages the implementation of more packaged cultural events attractive and able to adapt to situations and conditions in the modern era so that it becomes an effective composition and solid match. The main purpose of this final project was to make Riau Calendar of Events in two languages, English and Bahasa. The method of this study was classified into descriptive method. The result of this this study was a calendar of Riau events. Based on the evaluations result, it showed that this calendar was informative for local community and international community.

Keywords: Calendar, Cultural Event, Tourism, Riau Province