

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Universities as educational institutions have a very large role in efforts to develop human resources (HR) and increase the nation's competitiveness. In order for this strategic and large role to be carried out properly, university graduates must have superior quality. For now, a student is required to have holistic competencies such as being independent, able to communicate, having an extensive network, being able to make decisions, being sensitive to changes and developments that occur in the outside world.

Currently, the competition in finding a job is very tight due to the large number of graduates from various campuses who want to find work while the available jobs are very limited. After graduation, of course, the diploma will be the main guide in finding a job. But the reality is that at this time a diploma is not the main guideline for accepting someone to work either in a company or a government agency, but the main guide at this time is a person's experience and skills in work, because grades alone cannot guarantee someone has experience and skills at work. If you only rely on a diploma without work experience and skills, you will experience many obstacles such as the knowledge gained on campus is only a theory that is conveyed so that there is a lack of knowledge on how to put the knowledge into practice, the theory obtained is not necessarily the same as work practice in the field, limited time and resources. space which resulted in the knowledge gained is still limited.

Therefore, the campus requires students to participate in practical work programs. Practical work is a learning process by knowing firsthand how the scope of the real world of work is. Each student is required to go directly to the world of work which is their respective field, so that each student is expected to be able to directly apply the knowledge previously learned into the world of work. In addition, with practical work students can increase their knowledge, skills, and experience in work which can later be applied in the real world of work. Bengkalis State

Polytechnic is one of the campuses that requires all students to participate in practical work to complete their studies.

Bengkalis State Polytechnic is an Applied Diploma III and Undergraduate Educational Institution established by the Bengkalis Regency government. The Department of Commercial Administration is one of the majors at the Bengkalis State Polytechnic. In 2016, this department opened a new study program, namely D4-International Business Administration and D4-Public Finance Accounting. This D4-International Business Administration Study Program is engaged in Economics and Business, where students learn about the business world, along with its scope, both in terms of learning to handle correspondence, administration, management, finance, human resources, to the corporate world. To prepare students to be ready to use in this field, the International Business Administration study program requires students to participate in practical work both in government agencies and in private institutions for 4 (Four) months.

The international business administration study program hopes that by having practical work for 4 (four) months, students can get to know firsthand how the world of work is, and can add insight and experience. As a consequence, after completing practical work, each student is required to make a work report while carrying out practical work so that students can be responsible for the results obtained from these practical work activities.

Based on the above, the author as a student of the International Business Administration Study Program chose to do the Job Training at PT. Pertamina RU II Production Sungai Pakning. During the implementation of practical work the author is placed in the Public Relations section. The implementation of practical work starts from March 1, 2021 – June 30, 2021.

1.2 Purpose of the Apprenticeship

To achieve the expected results, it is necessary to know the objectives of the practical work, which are as follows:

1. To find out descriptions of work activities at PT Pertamina RU II Production Sungai Pakning.

2. To find out the time and place of practical work at PT Pertamina RU II Production Sungai Pakning.
3. To find out the work system and public relations work procedures at PT. Pertamina RU II Production Sungai Pakning.
4. To find out the obstacles in the implementation of practical work and determine solutions to overcome obstacles in the implementation of practical work at PT. Pertamina RU II Production Sungai Pakning.

1.3 Significances of the Apprenticeship

1.3.1 Significances for the Apprenticeship

The benefits of practical work for students are as follows:

1. Students get the opportunity to apply theoretical/conceptual knowledge in the real world of work.
2. Students gain practical experience in applying theoretical/conceptual science according to their study program.
3. Students have the opportunity to be able to analyse problems related to science which are applied in work according to their study program.
4. Students have the opportunity to work in teams consisting of several people so that they are able to provide ideas.

1.3.2 Significances for State Polytechnic of Bengkalis

The benefits of practical work for State Polytechnic of Bengkalis are as follows:

1. Practical work can strengthen cooperation and socialization between the State Polytechnic of Bengkalis and government agencies or companies where the practical work is carried out.
2. Practical work can improve the competence of State Polytechnic of Bengkalis graduates.

1.3.3 Significances for Company

The benefits of practical work activities for companies are as follows:

1. The establishment of cooperation between the world of education and certain companies or agencies.
2. The company received assistance from students who did practical work.

