

The Making of an English Cinematic Video of Huis Van Behauring Bengkalis

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ABSTRACT

Huis Van Behauring Bengkalis is one of the Dutch heritage buildings that still exists in Bengkalis. However, the lack of promotional media makes this building still not visited by many tourists. Based on the problems, an attractive promotional media is needed to attract tourists to this detention house. The purpose of this research is to create a cinematic video to promote Huis Van Behauring Bengkalis. The method used in this research is descriptive research. There are several stages that have been carried out, such as pre-production stage, production stage and post-production stage. The results of this study is six minutes. Video covering history of Bengkalis, history of the detention house and exploring the detention house. This video is expected to be an attractive promotional media for local and international audiences to know the information about Huis Van Behauring Bengkalis.

Keyword : Cinematic, video, making, Behauring, Bengkalis.