

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Indonesia has a lot of histories. There is history in every corner of this country, especially Dutch history. Colonialism carried out by the Dutch hundreds of years ago has left many historical sites, objects, or buildings such as bridges, roads, caves, prisons, churches, and others in the Indonesian territories they colonized. The buildings that were built during the Dutch colonial period can be used today as a medium for learning Dutch history in Indonesia for the current generation and also the facilities built by the previous Dutch colonials, such as railroads, roads, and others.

As in Bengkalis, the Dutch colonial also left a historic building in the form of the Dutch colonial detention house, namely Huis Van Behauring Bengkalis. This building was built in 1883 in Bengkalis which was used to imprison the king or anyone who opposed the Dutch colonial. This building has the potential to attract tourists because the authenticity of the European-style architecture is clearly visible starting from the walls, roof, doors, main door and windows, which are the main attraction. However, the scarcity of interesting information about the Huis Van Behauring Bengkalis detention house and the fact that there are still many people who do not know about this place is a problem today.

One of the media that is currently easy to influence and attracts the interest of many people is video. According to Ardianto (2016) promotion using videos is more effective, interesting and easy to understand because of video have audio and visual content. Currently, one of the most popular types of video is cinematic.

Based on the problems above, the research entitled "The Making of an English Cinematic Video of the Huis Van Behauring Bengkalis" was chosen as a media to introduce the Huis Van Behauring Bengkalis through cinematic video.

1.2 Formulation of the Problem

The problem was formulated into “How are the processes of making an English cinematic video of Huis Van Beharing Bengkalis”.

1.3 Limitation of the Problem

The study focuses on the making an English cinematic video of Huis Van Beharing Bengkalis with English voice over and Indonesia subtitling.

1.4 Purpose of the Study

The purpose of the study was to make cinematic video of Huis Van Beharing Bengkalis.

1.5 Significance of the Study

1.5.1 Significances for Local Community

1. This video can be a study for local community in increasing their knowledge about the processes of making a cinematic video and adding a subtitle in a video.
2. This video will help the local government in providing a cinematic video of Huis Van Beharing Bengkalis in English.

1.5.2 Significances for International Community

1. International community can get information about Huis Van Beharing Bengkalis from this video.
2. Through this video, the international community can improve their insight about Huis Van Beharing Bengkalis.