

CHAPTER I

INTRODUCTION

1.1 Background of Study

Tourism is a branch of sciences that focuses on the trip in the form of recreation of vocational to an interesting destination that includes fun activities and has a wide scope. Talking about tourism will never end, starting from things related to tourism such as human, activities, food and supporting factors. Tourism destinations are not only limited to beautiful places but also to the uniqueness and diversity of cultural, historical and cuisine. Riau which consists of 12 regencies, including Bengkalis Regency, Indragiri Hilir, Indragiri Hulu, Kampar, Kuanta Singingi, Pelalawan, Rokan Hilir, Rokan Hulu, Siak, Meranti, Pekanbaru, and Dumai. These regencies have several sub-districts. Each of these areas has many tourisms destination and potential especially in Bengkalis city.

Bengkalis city is the capital of Berangkalis Regency. This city provides historical tourism that should be visited namely the historical of buildings of the former Dutch Colonial that still stand strong and another sites. When tourists want to visit the historical tourism of Bengkalis city. Based pre-observation on, they were often difficult to get information on both the location and how to visit the location because there is no complete book or guidebook that can explain about the location information they want to visit, namely historical tourism. namely Huis Van Behauring Jail, Mesjid Kuning, Dutch Tank, Sultan Syarif Qasim Museum, Panglima Minal Tomb, Dara Sembilan Tomb, Sang Naulauh Damanik Tomb, Sultan Syarif Kasim Museum, Hock Ann Kiong Monastery, Istiqomah Masque, eating, lodging and also transportation in Bengkalis City

The Bengkalis Regency Tourism Office should develop and promote tourism objects in Bengkalis city. It is possible to begin the implementation process by supplying information about the activity or location that user wish to promote. Website, brochures, tourism guidebooks, pamphlets, leaflets and regional social media account can all be used as reference sources.

Based on the information above, a guidebook is needed regarding an explanation of a tourist spot, especially historical tourism in Bengkalis city. There are several of historical tourism in Bengkalis city which will be written in two languages (bilingual), in English and Bahasa.

With this product, it is hoped that it can help visitors who want to visit historical tourism in Bengkalis city and they can easily get information on how and what is contained in historical tourism in the city. Foreign visitors or tourists will be increasingly helped by the information written in English and the local visitors or tourists will also get the same benefits with and explanations of the historical tourism to be addressed written in Bahasa.

In addition, based on pre-observation, there are no complete guidebooks written in two languages in Bengkalis. Therefore, the study is focussed on “The Making of an e-Guidebook of Historical Tourism Building and Object in Bengkalis city”.

1.2 Formulation of the Problem

The problem was formulated into “How were the processes of making an e-Guidebook of Historical Tourism Sites in Bengkalis City”

1.3 Limitation of the Problem

There are 13 historical tourism sites in Bengkalis city namely: Palima Minal Tomb, Dara Sembilan Tomb, Masjid Kuning, Rumah Kabel, Pahlawan Tomb, Rumah Kapitan, Huis Van Behauring Jail, Dutch Tank, Sang Nauluh Damanik Tomb, Sultan Syarif Kasim Museum, Hock Ann Kion Monastery, Datuk Laksamana Raja Dilaut Tomb, and Masjid Istiqomah.

This study was focused in making e-guidebook of 9 historical tourism sites in Bengkalis City namely: Panglima Minal Tomb, Masjid Kuning, Dara Sembilan Tomb, Sang Nauuluh Damanik Tomb, Dutch Water Tank, Huis Van Behauring Jail, Sultan Syarif Kasim Museum, Hock Ann Kiong Monastery, Masjid Istiqomah, and the product was provided bilingual.

1.4 Purpose of the Study

The purpose of the study was to make an e-guidebook of historical tourism sites in Bengkalis city.

1.5 Significance of the Study

There were several important significances for the Local Community and International Community.

1.5.1 Significance of the Local Community

The advantages of doing this research for Local and International Community were:

1. This guidebook was expected to complete of the Riau Tourism Office to promotional media for historical tourism spread across Riau Province to the public local community and international community.
2. This product could be a medium for local community to improve attraction and information about historical buildings and sites in Bengkalis Island.
3. This product was expected to give information, knowledge, and references for the student about historical buildings and sites.
4. Through this product, international community could increase interest about historical buildings and sites in Indonesia especially in Bengkalis city.