

**“SEMINAR ON THE IMPORTANCE OF GOOD
RELATIONSHIP WITH SUPPLIERS FOR BUSINESS
DEVELOPMENT AND CONTINUITY
(CASE STUDY ON MSDM)”**

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ABSTRACT

This seminar is an activity carried out to help students and the wider community increase knowledge about the importance of maintaining relationships with suppliers. The seminar method was chosen because it is more effective in delivering and receiving material. The main objective of the project to be achieved in this final project is to create or organize a seminar about the importance of a good relationship with suppliers for business development and continuity. Determine and find criteria for resource persons, determine committee and secretarial criteria, determine criteria for seminar participants on the importance of good relations with suppliers for business development and continuity, and Evaluate seminar activities through feedback from training participants. Research Project results show that. Technical Aspects of Work in the MSDM section in carrying out activities is divided into several stages, namely the stage of searching for project resource persons, determining the criteria for the committee & project secretariat, and determining the criteria for project participants and project evaluation.

Keywords: Seminar, Good Relationship, Suppliers, Business Development.