

**“WOMEN ENTREPRENEURSHIP SEMINAR IN
BUILDING CREATIVE BUSINESS IN THE
INDUSTRIAL ERA 4.0”
(Division of Human Resource and Finance)**

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ABSTRACT

This seminar is an activity carried out to help students, the community and business actors to become women entrepreneurs in the creative industry sector in the 4.0 era. With this seminar, it is hoped that participants will have an interest in entrepreneurship. The goals to be achieved in making this final assignment are determining the required human resources, determining job specifications and job descriptions for the committee, determining speaker criteria, determining participants, motivating the cooperation of the event committee, knowing reports on making webinars and calculating costs incurred. The technical aspects of the work in carrying out these activities start from the stages of project preparation, project implementation, project completion and project reporting. At the seminar implementation, the required committee numbered 13 people with different duties and responsibilities. The event was attended by 98 participants from various backgrounds. The speaker for this seminar is Sani who already has experience in coconut shell charcoal entrepreneurship. In carrying out the seminar, the costs incurred amounted to IDR. 2,551,000. This event was held on 5 November 2022 in the Bengkalis district education office hall.

Keywords: Seminar, Business, Women Entrepreneur, industry 4.0, Human Reosurce, Finance.