

CHAPTER I

INTRODUCTION

1.1. Background of the Study

According to Hornby (1995), a Tribe is a group of people of the same race and sharing the same language, religion , and customs, often led by a chief. This means each group has its own culture and characteristics. The diversity of Tribes can be used as a tourist attraction because each Tribe has its own characteristics, one of which is culture. These differences make a country different from other countries.

Indonesia is known as a country that has a variety of cultures and is an attractive tourist destination for tourist from various countries. One of the main attractions for foreign tourist is Indonesia's rich culture. One of the them is the Malay Tribe and the Akit Tribe who live in Riau Province

Therefore, it is necessary to promote the history of the akit Tribe on Rupert Island or North Rupert so that local and foreign people know about the history of the akit Tribe and increase the popularity of the akit Tribe. The Akit Tribe can be introduced in various ways, such as making e-book, translating book about akit Tribe.

There is a book written by Julianus Limbeng entitled "*Suku Akkit di Pulau Rupert*" in Indonesia published in 2011. However, there is no translated version of this book in English. Therefore, this research aims to translate this book into English to reach internationals readers and tourist, so that they get information about the Akit Tribe on Rupert Island. Based on the above problems, this research is focused on " Translating e-book on the History of the Akit Tribe in Rupert".

1.2. Formulation of the Problem

The problem was "How are the processes of Translating the E-Book Entitled "*Suku Akit di Pulau Rupa*".

1.3. Limitation of the Problem

This study focused only about Translating of E-Book Akit Tribe Historical in Rupa.

1.4 Purpose of Study

From the formulation of the problems above, the purpose of the study is to translate the Book "*Suku Akit di Pulau Rupa*" from Bahasa Indonesia into English to reach more international readers and to promote Akit Tribe in Rupa island.

1.5. Significance of the Study

1.5.1 Significance of the Bengkalis Regency Tourism Office

This book is expected to help the Bengkalis Regency Tourism Office in introducing the of Akit Tribe and customs on Rupa Island to the local community and the international community.

1.5.2 Significances for Student

This book is expected to provide information, knowledge, and references for students who want to learn about Akit Tribe.