

APPLICATION OF LIVESTOCK SALES INFORMATION IN BUKIT BATU SUB-DISTRICT BASED ON WEBSITE

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ABSTRACT

Animal husbandry is an activity of raising or cultivating livestock to get results from these activities. Livestock products can be consumed by themselves or sold for profit. Farmers in Bukit Batu Subdistrict experience problems with the current sales and marketing which is done by disseminating sales information verbally and through social media in the form of posts so that farmers have difficulty in making reports on livestock purchase transactions and providing information on prices, types, ages, and conditions livestock available for sale and with the current system buyers must come directly to the place of sale of livestock. To overcome these obstacles, a Website-Based Application for Livestock Sales Information in Bukit Batu District was built. This application is designed using the PHP programming language and MySQL as a database. With this application, it is hoped that it can help farmers and buyers in buying and selling livestock.

Keywords: *Website, Livestock, Sales, PHP, MySQL*