

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

The world of education plays an important role in the survival of a nation. Through education, a quality future generation will be produced, who will continue the nation's leadership. Implementation of good and correct education will produce competent graduates and vice versa. National education and its essence is directed at the development of Indonesia as a whole, both physically and spiritually. In terms of needs, quality human development needs to be prepared to participate and contribute to the implementation of development programs that have been planned. One of the efforts to create human beings is through education. Education always experiences changes and improvements in accordance with developments in all areas of life. Efforts to make changes are aimed at bringing the quality of Indonesian education to a better level. One of the factors that support the development and improvement of human resources is through education. Education is a top priority for everyone. Education cannot be separated from learning activities

The apprenticeship is one of the programs listed in the State Polytechnic of Bengkalis curriculum and is carried out in the Semester VIII Diploma IV program. The program is one of the graduation requirements for State Polytechnic of Bengkalis students and is expected to be able to graduate with qualifications, professionalism and a strong work ethic.

This apprenticeship is also part of education which is implied from the actual process based on the practice that has been obtained while in college. So that with this apprenticeship it is hoped that each student can hone skills which include physical, intellectual, social and managerial skills.

State Polytechnic of Bengkalis is a vocational campus that educates students to create competent minds in various fields. State Polytechnic of Bengkalis implements a practical work program that is mandatory for all final semester

students. An apprenticeship or better known as "Practice Work" or abbreviated as KP is a series of activities that include understanding scientific theories/concepts that are applied in work that is in accordance with the field of study. Apprenticeship can also increase students' knowledge and skills and can solve scientific problems in accordance with the theory obtained in college. Apprenticeship are carried out so that students can understand and apply well about their field of study. In addition, so that students can find out the profession and work atmosphere that is in accordance with their study program. So, practical work is a useful forum for students to serve as a tool to gain knowledge and work experience.

According to Riadi Muchlisin (2021), field work practice is a professional stage where a student (participant) who has almost completed his studies (training) formally works in the field under the supervision of a competent administrator for a certain period of time aimed at developing the ability to carry out responsibilities answer.

The apprenticeship is carried out when State Polytechnic of Bengkalis students have completed at least 4 semesters and are declared to have graduated in full. Practical work carried out at least 4 months. Therefore, the author as a student of the International Business Administration Study Program is required to carry out practical work for at least 4 months. And the writer has chosen PT. Bank Riau Kepri Syariah Bengkalis Branch as a place to carry out practical work activities because the writer wants to get the opportunity to apply the theoretical and conceptual knowledge that has been obtained while in college into the real world of work and the writer gets direct experience in applying it.

PT. Bank Riau Kepri Syariah or better known as BRKS Bengkalis is a company that has worked with the banking system since 1961. BRKS Bengkalis is engaged in the banking services business and financial services products. In this program, students are prepared to carry out a series of daily tasks at the apprenticeship.

1.2 Purpose of the Apprenticeship

The purpose of implementing apprenticeship for State Polytechnic of Bengkalis students in the International Business Administration study program have the following objectives:

1. Provide opportunities for students to apply scientific theories/concepts according to their study programs that have been studied in college in an organization/company.
2. Provide opportunities for students to gain practical experience in accordance with the knowledge and skills of their study program.
3. Provide opportunities for students to analyze, examine theories/concepts with the reality of implementing knowledge and skills in an organization/company.
4. Testing the abilities of Bengkalis Polytechnic students (according to related study programs) in knowledge, skills and abilities in applying knowledge and attitudes/behaviors of students at work.
5. Receive feedback from the business world regarding student abilities and the needs of the business world for curriculum development and learning processes for Bengkalis Polytechnic (according to related study programs).

1.3 Significances of the Apprenticeship

The significance of the implementation of apprenticeship activities at the State Polytechnic of Bengkalis are as follows:

1. Students have the opportunity to apply theoretical knowledge/concepts in the real world of work.
2. Students gain practical experience in applying theoretical/conceptual knowledge in accordance with their study program.
3. Students have the opportunity to be able to analyze problems related to knowledge applied in work according to their study program.
4. Bengkalis Polytechnic obtains feedback from organizations/companies on the ability of students taking KP in the world of work.

5. Bengkalis Polytechnic obtains feedback from the world of work for curriculum development and learning processes.