

# CHAPTER 1

## INTRODUCTION

### 1.1 Background of the Apprenticeship

The Bengkalis State Polytechnic was founded in early 2000 in Bengkalis, Riau by the Bengkalis Regency Government through the Gema Bahari Foundation. Bengkalis State Polytechnic is located at Jl. Bahtin Alam, Alam River, Bengkalis, Riau. Initially the Bengkalis State Polytechnic only had 3 study programs, especially Ship Electrical Engineering, Ship Building Engineering and Ship Engineering. The Polytechnic changed its name to Bengkalis State Polytechnic and is under the Bangun Insani Foundation (YBI) with 5 study programs namely Shipping Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering and Business Administration (Polbeng.ac.id, 2023).

At present, the Bengkalis State Polytechnic already has 8 majors, particularly Shipping Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering, Commercial Administration, Informatics Engineering, Languages, and Maritime Affairs and has 21 study programs namely Diploma 3 Shipping Engineering, Diploma 4 Shipping Architectural Engineering Technology, Diploma 2 Welding and Fabrication Engineering, Diploma 3 Mechanical Engineering, Diploma 4 Mechanical Production and Maintenance Engineering, Diploma 2 Machine Manufacturing Engineering, Diploma 3 Electronics Engineering, Diploma 4 Electrical Engineering, Diploma 3 Civil Engineering, Diploma 4 Road and Bridge Design Engineering, Diploma 4 Digital Business, Diploma 4 International Business Administration, Diploma 4 Public Financial Accounting, Diploma 3 Informatics Engineering, Diploma 4 Software Engineering, Diploma 4 Information System Security, Diploma 2 Computer Network Administration, Diploma 3 English, Diploma 4 English For Business and

Professional Communication, Diploma 3 Nautical and Diploma 3 Management of Commercial Shipping (Polbeng.ac.id, 2022).

Bengkalis State Polytechnic as a state vocational tertiary institution with the motto Competence for Competition, which means that Bengkulu State Polytechnic is able to create students who have skills in academic achievements and the world of work. For this reason, this internship activity is to support students to know about the world of work so they are ready to go straight into the world of work after graduation (Polbeng.ac.id, 2022).

Practical work is a series of activities that include understanding scientific theories / concepts that are applied in work according to the profession in the field of study. Practical work can add to students' discourse, knowledge and skills, and be able to solve scientific problems in accordance with the theory they get in college. Practical work is carried out so the students can understand and apply well the field of knowledge being studied. In addition, so the students can know the profession and work atmosphere in accordance with their study program. Practical work activities are carried out by all study programs without exception (Raflah, 2019).

Practical work activities carried out by Diploma 4 International Business Administration study program students are carried out for a minimum of 4 months and a maximum of 6 months in companies chosen by each student. After looking deeper into several company profiles in Dumai and Pekanbaru, The Author is finally interested in carrying out an internship in Pekanbaru, namely PT. Bengkulu Kuda Laut which was placed in the maintenance admin division for 4 months, January 12, 2023 to May 11, 2023.

PT. Bengkulu Kuda Laut or often abbreviated as BKL is a company engaged in the transportation of vehicles which was founded in 2003 led by Mr. Peng Suyoto. Main office of PT. Bengkulu Kuda Laut is located at Jl. Imam Munandar No. 67, Tengkerang Utara, Kec. Bukit Raya, Pekanbaru City, Riau 28126, Indonesia. PT. Bengkulu Kuda Laut also has several car showrooms in several areas, including S3mart Auto Arengka which is located at Jl. Soekarno - Hatta No.168, Labuh Baru Bar., Kec. Payung Sekaki, Pekanbaru City, Riau 28292

and a branch that just opened in March 2023 in Surabaya, that is S3mart Auto Surabaya which is located at Jl. Raya Kertajaya Indah No. 26, Manyar Sabrangan, Kec. Mulyorejo, City of SBY, East Java 60116 (Suyoto, 2020).

## **1.2 Purposes of the Apprenticeship**

There are several purposes in the internship activities at PT. Bengkalis Kuda Laut:

1. To describe the job descriptions at PT. Bengkalis Kuda Laut during apprenticeship.
2. To know the place and time of the apprenticeship.
3. To find out the obstacles and solution while in the company.

## **1.3 Significances of the Apprenticeship**

With the existence of internship activities, of course it is very beneficial for several parties such as students, companies and the Bengkalis State Polytechnic.

### **1. For students**

There are several benefits of having an internship program for students, such as:

- a. Gain knowledge about the scope of the world of work and train student discipline in company regulations.
- b. Obtain a certificate and assessment from the company that can be used in the future in the world of work.
- c. Gain experience and can be applied when you are already in the real world of work.
- d. Able to analyze problems encountered in the world of work and provide solutions that can overcome these problems.

### **2. For the Company**

Some of the benefits of having an apprenticeship program for companies are as follows:

- a. Jobs in companies are completed more quickly with the help of labor from apprentice students.
  - b. There is a good relationship between the company and the world of education.
  - c. If there is a shortage of employees, the company does not need to bother looking for employees because the company can directly contact students who have had internships if they feel that these students are capable of working.
3. For State Polytechnic of Bengkalis
- There are several benefits of having an internship program obtained by the Bengkalis State Polytechnic, namely as follows:
- a. Establish a good relationship and cooperation with the company.
  - b. Bengkalis State Polytechnic will be more widely known by companies located inside and outside the province of Riau.
  - c. Polytechnic will get good feedback from companies with good students in the world of work.