THE ANALYSIS OF EXPORT FLOW PROCESS IN EXPORT ACTIVITIES ON *CV PEMUDA TIGA SATU*, DUMAI

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ABSTRACT

This study aims to determine the exports flow in export activities on *CV Pemuda Tiga Satu*. This study uses a qualitative descriptive method, which is explained systematically and describes accurately and clearly in research. Data collection techniques used in this study were interviews, observation, and documentation. The results of the research that has been done show that the export flow carried out by *CV Pemuda Tiga Satu* is in accordance with the regulations for the export-import process that have been determined. The process of the export flow from *CV Pemuda Tiga Satu* starts with looking for quality export commodities, managing documents and permits, quality assurance supervision, export shipping processes, export flows, payment processes that are carried out, as well as obstacles faced by *CV Pemuda Tiga Satu* and solutions get over it. Because the export flow carried out by *CV Pemuda Tiga Satu* is very clear and systematic so that this business has a great opportunity to expand its network and this is the reason why *CV Pemuda Tiga Satu* is one of the largest exporters in Riau in terms of non-oil exports.

Keywords: CV Pemuda Tiga Satu, Export flow, Supplier, Comodity.