

CHAPTER 1

INTRODUCTION

1.1 Background of the Apprenticeship

Bengkalis Polytechnic was founded in 2000 by the Bengkalis Regency Government under the auspices of the Bangun Insani Foundation (YBI). Since accepting the first batch of new students in 2001 until now, it has produced graduates who have worked and spread throughout Indonesia, both in Government and Private Institutions, both National and Multinational Companies. As of July 29th, 2011, the Bengkalis Polytechnic changed its status to a State University (PTN), through the Minister of National Education Regulation No. 28 of 2011, concerning the Establishment, Organization and Work Procedure of the Bengkalis State Polytechnic. On December 26th, 2011, the Bengkalis State Polytechnic was inaugurated by the Minister of Education and Culture of the Republic of Indonesia (Polbeng.ac.id, April 2017).

Bengkalis State Polytechnic is a higher education institution that produces experts from State Universities in Bengkalis Regency with a Diploma 3 education level with an Associate Expert degree and Diploma 4 with a Bachelor of Applied Science degree. Bengkalis State Polytechnic has several departments, namely: Department of Naval Architecture, Mechanical Engineering, Electrical Engineering, Discussions, Civil Engineering, Maritime, Informatics Engineering and Business Administration. The D-IV International Business Administration Study Program is one of the study programs in the Department of Business Administration formed by Ms. Yunelly Asra SE., MM which focuses on studying the challenges faced in the business world in the international market by accepting the first cohort in 2016 (Polbeng.ac.id, April 2017). This is a program study that The Author took for 4 years

Bengkalis State Polytechnic has a responsibility for improving human resources, especially in achieving the quality of students. To meet and achieve educational goals in higher education, knowledge is needed to apply the knowledge

that has been obtained in case students can practice the aspects needed to enter the industrial world. Thus with these demands, practical work activities were carried out. Practical work is the application or practice and implementation of the theories learned in a factual manner where in this activity, students will get things that can be used as a work experience (work simulation) before undergoing actual work activities/activities, and students can also apply the knowledge received from the results of practical work.

The practical work process which is carried out by going directly into the company. For Diploma III graduate students, this Practical Work is carried out after students complete a minimum of 4 (four) semesters and fully graduate, carried out for 1 month. Meanwhile, for Diploma IV graduate students, Practical Work is carried out after students complete a minimum of 6 (six) semesters and fully graduate which is carried out for a minimum of 4 months and a maximum of 6 months.

The Author chooses PT. Bengkalis Kuda Laut as an internship because they are interested in this company. This company, which is engaged in the business of leasing and selling light vehicles and heavy equipment, has an excellent business strategy thus it was able to survive when it was hit by the Covid 19 outbreak in 2020. While other companies experienced bankruptcy and layoffs on a large scale, this company was able to survive in the Covid 19 era without laying off work, then The Author very interested in joining this company. The implementation of Practical Work is starting from January 12, 2023 to May 11, 2023. The implementation of the KP is expected to add insight to The Author about various good and correct tasks and to be able to face the real world of work with the experience gained.

1.2 Purpose of the Apprenticeship

The purpose of the practical work activities of students of State Polytechnic of Bengkalis, International Business Administration study program are as follows:

1. To describe job descriptions during practical work.
2. To know the place and time of practical work.
3. To find out the obstacles and solutions during practical work.

1.3 Significances of the Apprenticeship

The practical work carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis.

1. For Students

There are several benefits from the implementation of practical work programs obtained by students, namely as follows:

- 1) Get a certificate from the company if you have completed the practical work program.
- 2) Students can develop work relationships and add experience to their resumes.
- 3) Students have the opportunity to apply theoretical/conceptual knowledge in the real world of work.
- 4) Students gain practical experience in applying theoretical/conceptual science according to their study program.
- 5) Students have the opportunity to be able to analyze problems related to science that are applied in work according to their study program.

2. For Companies

The benefits of implementing practical work programs are also obtained by companies/institutions that accept practical work students, such as:

- 1) The company will receive labor assistance from students who do practical work thus the work becomes a little lighter and easier.
- 2) The company will be recognized by academics and the world of education.

3. For State Polytechnic of Bengkalis

There are several benefits from implementing the practical work program obtained by the State Polytechnic of Bengkalis, which are as follows:

- 1) There is good cooperation/relationship between the campus and the company where students do practical work.
- 2) State Polytechnic of Bengkalis receives feedback from organizations/companies on the ability of students who take part in practical work in the world of work.