

## REFERENCES

- Ali, F., Rehman, F., Hadi, R., Raza, G., Khan, N., Ibrahim, F., ... & Hussain, M. (2022). Environmental sustainability assessment of wooden furniture produced in Pakistan. *Brazilian Journal of Biology*, 84.
- Council, W. B. (2015). *Economic Development Strategy*.
- David Fine, P. C. (2012). *Northern Rocky Mountain Economic Development District*.
- Fourqoniah, F., Setiawan, R. D., & Aransyah, M. F. Business Roadmap Model: A Review of Research. *Jurnal Administrasi Bisnis*, 10(2), 99-10
- Indrawati, R.. (2021) 8 Effective Business Development Strategies Achieve, From: (<https://www.ocbcnisp.com/id/article/2021/10/11/strategi-pengembangan-usaha>). Accessed 23<sup>th</sup> June 2022
- Jazillah, As (2022) Ciputra school of business (2022) 6 Effective Business Development Strategies From: (<https://www.ciputramakassar.ac.id/6-strategi-pengembanganbisnis-agar-usaha-anda-semakin-maju/>) Accessed 10<sup>th</sup> July 2022
- Kennedy, A. (2015) *Pengembangan Bisnis*.Tj Internasional, Sussex Barat.
- Kurniawan. (2018) *Dasar-dasar Marketing*. Tangerang
- Massepe, A. N. B., (2017) *modul pelatihan business model canvas*. universitas hasanuddin
- Mascarenhas, A. R. P., Scoti, M. S. V., de Melo, R. R., de Oliveira Corrêa, F. L., de pSouza, E. F. M., & Pimenta, A. S. (2021). Quality assessment of teak (*Tectona grandis*) wood from trees grown in a multi-stratified agroforestry system established in an Amazon rainforest area. *Holzforchung*.
- Mihani, M., & Hutauruk, T. R. (2020). Strategi Pengembangan Usaha Mikro, Kecil Dan Menengah (UMKM) Dapur Etam Sejahtera Samarinda Dalam Meningkatkan Penjualan. *Jurnal Riset Inossa*, 2(2), 111-122.

- Nasfi, AS, Supriadi, A., M., Ningsi, KA, Hermawan, S., Kusnindar, AA, Meliyani, R., Santoso, R., Nurmahdi, A., Nurqamani, SA, Shafitranata., Nissa, KI, Indrawati, A., Rukmana, E., Djuanda, G. (2021) *Strategi Pengembangan Bisnis Teori Dan Implementasi*, Tahta Media Group.
- Osterwalder, Alexander dan Pigneur. (2012). *Business Model Generation*. PT Elex Media Komputindo. Jakarta.
- Rahmana, A., Asnawi, Y. H., & Fajri, A. (2021). Business Model Innovation of Indonesian Integrated Wood Depot For Furniture Industry. *Jurnal Manajemen & Agribisnis*, 18(3), 351-351.
- Rozarie. (2019) *Manajemen Pengembangan Bisnis*. Manado.
- Shome, S. B. (2020). A Creative Approach Towards the Furniture Business Opportunities in India. *Saaransh Rkg Journal Of Management*.
- Sugiono, P. D. (2019) *Metode Penelitian Kuantitatif kualitatif*, Alfabeta, Bandung.
- Sukarno, B. R., & Ahsan, M. (2021). Implementasi Strategi Pengembangan Bisnis Dengan Business Model Canvas. *Jurnal Manajemen dan Inovasi (MANOVA)*, 4(2), 51-61.
- Tahwin Muhammad dan Agus Widodo, (2018). Perancangan Model Bisnis Menggunakan Pendekatan Business Model Canvas Untuk Mengembangkan Usaha Kecil Menengah. *Jurnal Ilmiah Ekonomi*.
- Usman, H. and Akbar, P. S. (2014) *Metodologi Penelitian Sosial*, PT. Bumi Aksara. Jakarta