

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Higher education is an educational institution that prepares students to become members of society who have abilities both academically and skillfully. Higher education has a very important role in character building and is expected to be able to produce quality graduates so as to be able to bring the Indonesian nation to a more advanced direction. Where students from various majors implement all the knowledge that has been obtained in academic activities during lectures where the knowledge gained can be used for community empowerment.

Currently, the competition in finding a job is very tight because many graduates from various campuses want to find work, while the available job opportunities are very limited. All means will be taken to achieve what you dream of without seeing fatigue and often sacrificing sleep. The great hopes of the family, especially the parents, who never stop providing support from various things, make it very impossible if you have to stop here. Times are getting more sophisticated, and many individuals are getting university degrees, making world competition so tight. The rise of technology and even almost all large companies use advanced technological equipment, making humans inseparable from technological developments.

Therefore the campus requires students to take part in practical work programs. Practical work is a learning process by knowing directly how the scope of the actual world of work is. Every student is required to go directly into the world of work which is their respective field, so it is hoped that each student can directly apply the knowledge they have learned before to the world of work. In addition, with practical work students can add knowledge, skills and experience in the world of work which can later be applied in the real world of work. Bengkalis State Polytechnic is one of the campuses that require all students to take part in practical

work to complete their studies.

Bengkalis State Polytechnic is a Diploma III and Applied Bachelor Education Institution established by the Bengkalis Regency government. The Department of Business Administration is one of the departments at the Bengkalis State Polytechnic. In 2016, this department opened a new study program namely D4-International Business Administration, D4-Public Finance Accounting, D4-Digital Business. This D4-International Business Administration Study Program is engaged in Economics and Business, where students learn about the business world, along with its scope, both in terms of learning to handle correspondence, administration, management, finance, human resources, to the business world. To prepare students to be ready to use in this field, the International Business Administration study program requires students to take part in practical work both in government agencies and in private institutions for a minimum of 4 (four) months to a maximum of 6 (six) months.

The international business administration study program hopes that with 4 (four) months of practical work, students can get to know first hand how the world of work is, and can add insight and experience. Consequently, after completing practical work, each student is required to make a work report while carrying out practical work so that students can be held accountable for the results obtained from these practical work activities.

Based on the foregoing, the author as a student of the International Business Administration Study Program chose to do practical work at PT Kilang Pertamina International Refinery Unit II Sungai Pakning Production. During the implementation of the author's practical work placed in the Public Relations section. The practical work starts from 01 February 2023 – 30 May 2023.

1.2 Purpose of the Apprenticeship

To achieve the expected results, it is necessary to know the objectives of practical work, which are as follows:

1. To find out the job description of work PT Kilang Pertamina International Refinery Unit II Sungai Pakning

2. To find out the work system of the Public Relations section of PT Kilang Pertamina International Refinery Unit II Sungai Pakning River Production
3. To find out the time and place of practical work at PT Kilang Pertamina International Refinery Unit II Sungai Pakning
4. To find out the kind description of the activity in the of practical work at PT Kilang Pertamina International Refinery Unit II Sungai Pakning River Production
5. To find out the obstacles in the implementation of practical work and determine solutions to overcome obstacles in the implementation of practical work at PT Kilang Pertamina International Refinery Unit II Sungai Pakning River Production.

1.3 Significances of the Apprenticeship

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The benefits of practical work for students are as follows:

1. Students have the opportunity to apply knowledge/theoretical concepts in the real world of work.
2. Students gain practical experience in applying theoretical knowledge/concepts according to their study program.
3. Students have the opportunity to be able to analyze problems related to applied science in the world of work according to their study program.
4. Students have the opportunity to work in teams consisting of several people so that they are able to provide ideas.

1.3.2 Significances for State Polytechnic of Bengkalis

The benefits of practical work for the Bengkalis State Polytechnic are as:

1. Practical work can strengthen cooperation and socialization between Bengkalis State Polytechnic and government agencies or companies where practical work is carried out.
2. Practical work can improve the competence of Bengkalis State Polytechnic graduates.