### **CHAPTER I**

### INTRODUCTION

# 1.1 Background of the Apprenticeship

In this era of globalization, every individual is required to be able to improve their quality and competence so that they are able to become individuals who are ready to compete in various sectors, especially in the industrial sector.

To meet these demands and to achieve complete educational goals in tertiary institutions, it is felt that it is not enough if students only rely on theoretical knowledge obtained from college. Therefore, knowledge is needed to apply the knowledge that has been obtained so that students can practice the aspects needed to enter the industrial world that they will pursue later. In line with that, the university requires its students to take the Field Work Practice course which is held in even semesters.

Field Work Practice (KP) is an intra-curricular activity which is part of the subject of State and Community Life (MBB) for all majors at Bengkalis State Polytechnic. In general, the implementation of Field Work Practices is intended to improve students' abilities and skills in the field of technology and skills directly in various activities in industry and offices.

After carrying out specific Field Work Practices, students are expected to gain industrial experience which includes planning, processing and implementation in a work unit. The achievement of the apprenticeship objectives mentioned above ultimately refers to the formation of professional students who have broad skills and knowledge in the field of International Business Administration. With this ability, it is expected that graduates of the Bachelor of Applied International Business Administration of Bengkalis State Polytechnic can apply their skills and knowledge.

The Bengkalis State Polytechnic also seeks to improve students' abilities by holding training in companies, so that it can realize the Polytechnic's mission to make workforce ready to use and have a well-executed link and match between the world of industry and the world of education.

Based on the above, the author as a student of the International Business Administration Study Program is required to carry out Apprenticeship activities for four months. The author has chosen PT. Pelindo Multi Terminal Dumai Branch as a place to carry out apprenticeship activities. During the implementation of apprenticeship the author got a place in the Education and Training Division of Operational Planning and Control Division. The implementation of this apprenticeship is expected to add to the author's insight about various good and correct implementation of tasks and to be able to face the real world of work with the experience he has gained.

# 1.2 Purpose of the Apprenticeship

The objectives of implementing an apprenticeship at the Bengkalis State Polytechnic are as follows:

- 1. To find out the various job descriptions at Pelindo multi terminal
- 2. To find out the systems and work procedures used at the Pelindo multi terminal
- 3. To know the place and time of apprenticeship
- 4. To find out the documents used for activities when conducting apprenticeship program at Pelindo multi terminal
- 5. To find out the obstacles faced and the solutions

### 1.3 Benefits of the Apprenticeship

The benefits of implementing Apprenticeship activities at the Bengkalis State Polytechnic are as follows:

- 1. Students get the opportunity to apply knowledge/theoretical concepts gained during lectures into the real world of work.
- 2. Students get hands-on experience in applying theories/concepts according to their area of expertise.
- 3. Bengkalis State Polytechnic obtains feedback from the world of work for curriculum development and learning processes.
- 4. There is cooperation between the world of education and the world of

industry/companies so that the company is known by academics.

5. The company will receive energy assistance from students who do apprenticeship.

### 1.4 Significance of Apprenticeship

The Apprenticeship carried out is very beneficial for several parties such as students, companies and Bengkalis State Polytechnic

#### 1. For Students

There are several benefits from the implementation of the apprenticeship program that students get, namely as follows:

- 1) Get a certificate from the company if you have completed a apprenticeship program.
- 2) Get pocket money and transportation according to the agreement between the apprenticeship participants and the company.
- Students can develop working relationships and add experience to their resume.
- 4) Students have the opportunity to apply theoretical/conceptual knowledge in the real world of work.
- 5) Students gain practical experience in applying theoretical/conceptual knowledge according to their study program.
- 6) Students have the opportunity to be able to analyze problems related to knowledge applied in the world of work according to their study program.

### 2. For Companies

The benefits of implementing apprenticeship programs are also obtained by companies/institutions that accept apprenticeship students, such as:

- 1) Companies will receive labor assistance from students who do apprenticeship so that the work becomes a little lighter and easier.
- 2) The company will be recognized by academics and the world of education.

# 3. For Bengkalis State Polytechnic

There are several benefits from the implementation of the apprenticeship

program obtained by the Bengkalis State Polytechnic, namely as follows:

- 1) There is good cooperation/relationship between campuses and companies where students do apprenticeship.
- 2) Bengkalis State Polytechnic can improve the quality of its graduates through student apprenticeship experience.
- 3) Bengkalis State Polytechnic will be better known in the industrial or corporate world.
- 4) Bengkalis State Polytechnic receives feedback from organizations/companies on the abilities of students participating in apprenticeship in the world of work.
- 5) Bengkalis Country receives feedback from the world of work for curriculum development and learning processes.