

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

The Bengkalis Regency Government through the Gema Bahari Foundation established a university called the Bengkalis Shipping Polytechnic, which has 3 (three) study programs, namely: Ship Electrical Engineering, Ship Building Engineering and Ship Mechanical Engineering. Then, under the auspices of the Bangun Insani Foundation (YBI), the Bengkalis Marine Polytechnic changed its name to Bengkalis Polytechnic by adding 5 (five) study programs, namely: Shipping Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering and Business Administration.

Since 2000 until now the State Polytechnic of Bengkalis has 8 departments with 21 study programs. The departments include Shipping Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering, Business Administration, Informatics Engineering, Language, and Maritime. Bengkalis State Polytechnic is a vocational campus that educates its students to create a competent spirit in various fields. Bengkalis State Polytechnic implements an apprenticeship program that is required to be followed by all final semester students.

Apprenticeship is a place to express students' ideas in carrying out real activities, this condition makes the process of understanding while in college better. In addition, students get what they haven't gotten while in college (new experiences) and as a process of developing ideas that are always evolving. Based on the apprenticeship experience inputting data, processing data, checking population data at the PT. Bank BRI sub branch office Bengkalis can add new experiences to enter the work environment in the future. Every student of the State Polytechnic of Bengkalis is required to carry out on the apprenticeship with the aim of being able to apply or implement the knowledge that has been learned into the working world.

Besides that, the implementation of apprenticeship as one of the requirements for graduation is also to get a ready-to-use, skilled and agile workforce. In addition, students are also able to create a work of high value. One way to achieve this is by holding apprenticeship courses, where students can go directly to the field of work to better understand the field they are involved in.

In this program, specifically for 8th semesters of International Business Administration students, apprenticeship activities are carried out for approximately 4 (four) months, by choosing their own place and location for apprenticeship. However, before choosing a place to do this program, the apprenticeship coordinator provides several options or choices of apprenticeship places to students who will carry out practical work. Then, from these several options The Author is interested in carrying out apprenticeship in the financial sector, namely banking at PT. Bank Rakyat Indonesia (BRI) Unit Selatbaru.

According BRI.co.id (2023) PT. Bank Rakyat Indonesia (BRI) is one of the largest and oldest own BUMN (Badan Usaha Milik Negara) Banks in Indonesia. The head office of BRI which is located at Jendral Sudirman Street Kav. 44-46, Bendungan Hilir, Tanah Abang, Jakarta pusat. BRI was established in Puwokero by Raden Aria Wiriatmaja, Jawa Tengah on 1895 under the name of De Poerwokertosche Hulp-en Spaarbank der Indlandsche Hoofden, which was initially an institution that managed mosque cash funds channeled to the people through a simple scheme. On February 22, 1946, the Indonesian Government changed this institution's name to BRI on the basis of Government Regulation No. 1 of 1946 and BRI became the first bank owned by the Government of the Republic of Indonesia.

BRI has branch office in every city throughout Indonesia. One of them is in Bengkalis. BRI branch office Bengkalis is located at Sudirman Street. The brach office in Bengkalis has 3 unit or sub branch, namely BRI Unit Bengkalis, BRI Unit Selatbaru, BRI Unit Pakning. The Author carries out practical work in one of the BRI sub branch, namely BRI Unit Selatbaru.

After carrying out specific apprenticeship, the International Business Administration Study Program hopes that with the apprenticeship students can get to know firsthand how the real world of business or work is, and can add insight to each student to be more skilled, responsive, and able to compete and be effective for good in the future. As a consequence after completing the apprenticeship. Each student is required to make a Job Report while carrying out the apprenticeship students can account for the results obtained from the apprenticeship activities and can continue their studies in the next semester.

For the author, the background for doing on the apprenticeship which will be carried out from February 20st, 2023 - June 20th, 2023, among others, is that The Author can apply knowledge in the working world directly and gain experience and also as one of the requirements to be able to complete education in the D4-International Business Administrations.q

1.2 Purpose of the Apprenticeship

The appreticenship activities of Bengkalis State Polytechnic students, especially the D-IV International Business Administration study program have the following objectives:

1. To know the job description of the field of work being handled at BRI Unit Selatbaru.
2. To know the place of practical work at BRI Unit Selatbaru.
3. To know the system and procedures in BRI Unit Selatbaru.
4. To find out the obstacles and solutions during practical work.

1.3 Significances of the Apprenticeship

The practical work carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis

1. For Students

Apprenticeship is place for student to gain insight into the real working world. Benefits of the apprenticeship for students are as follows:

- a. Students have the opportunity to apply theoretical or concepts knowledge in the real working world.
- b. Students gain practical experience in applying theoretical or concept knowledge according to their study program.
- c. Students have the opportunity to work in teams consisting of several people so that they are able to provide ideas.

2. For Companies

The benefits of implementing practical work programs are also obtained by companies/institutions that accept practical work students, such as:

- a. The company will receive labor assistance from students who do practical work then the work becomes a little lighter and easier.
- b. The company will be recognized by academics and the world of education.
- c. Establishment of cooperation between the world of education and certain companies or agencies.
- d. There are constructive criticisms from companies or agencies for students participating in work practices

3. For State Polytechnic of Bengkalis

There are several benefits from implementing the practical work program obtained by the State Polytechnic of Bengkalis, which are as follows:

- a. State Polytechnic of Bengkalis receives feedback from organizations or companies on the ability of students who take part in practical work in the world of work.
- b. Apprenticeship can strengthen cooperation and socialization between the State Polytechnic of Bengkalis and the PT Bank Rakyat Indonesia Unit Selatbaru.