

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Every individual is required to be able to improve their quality and competence so that they are able to become individuals who are ready to compete in various sectors, especially in the industrial sector.

To meet these demands and to achieve complete educational goals in tertiary institutions, it is felt that it is not enough if students only rely on theoretical knowledge obtained from college. Therefore, knowledge is needed to apply the knowledge that has been obtained so that students can practice the aspects needed to enter the industrial world that they will pursue later. In line with that, the university requires its students to take the apprenticeship course which is held in even semesters.

The apprenticeship is an intra-curricular activity which is part of the subject of State and Community Life (MBB) for all majors at State Polytechnic of Bengkalis. In general, the implementation of Apprenticeship is intended to improve students' abilities and skills in the field of technology and skills directly in various activities in industry and offices.

After carrying out specific apprenticeship, students are expected to gain industrial experience which includes planning, processing and implementation in a work unit. The achievement of the Internship objectives mentioned above ultimately refers to the formation of professional students who have broad skills and knowledge in the field of International Business Administration. With this ability, it is expected that graduates of the Bachelor of Applied International Business Administration of State Polytechnic of Bengkalis can apply their skills and knowledge.

The State Polytechnic of Bengkalis also seeks to improve students' abilities by holding training in companies, so that it can realize the Polytechnic's mission to make

workforce ready to use and have a well-executed link and match between the world of industry and the world of education.

1.2 Purpose of the Apprenticeship

The apprenticeship is one of the activities State Polytechnic of Bengkalis students in completing their studies. To achieve the expected results, it is necessary to know the objectives of the Apprenticeship, which are as follows:

1. Providing opportunities for students to apply scientific theories/concepts in accordance with the study programs that have been studied in tertiary institutions in an organization/company.
2. Provide opportunities for students to gain practical experience in accordance with the knowledge and skills of their study program.
3. Provide opportunities for students to analyze, examine theories/concepts with the reality of applying knowledge and skills in an organization/company.
4. Testing the abilities of Bengkalis Polytechnic students (according to related study programs) in knowledge, skills and abilities in applying knowledge and student attitudes/behaviors at work.
5. Receive good feedback from the business world regarding students' abilities and the needs of the business world for curriculum development and the Bengkalis Polytechnic learning process (according to related study programs).

1.3 Significance of the Apprenticeship

The apprenticeship carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis

1. For students

There are several benefits from the implementation of the apprenticeship that students get, namely as follows:

- 1) Get a certificate from the company if you have completed a apprenticeship program.
- 2) Get pocket money and transportation according to the agreement between the internship participants and the company.

- 3) Students can develop working relationships and add experience to their resume.
- 4) Students have the opportunity to apply theoretical/conceptual knowledge in the real world of work.
- 5) Students gain practical experience in applying theoretical/conceptual knowledge according to their study program.
- 6) Students have the opportunity to be able to analyze problems related to knowledge applied in the world of work according to their study program.

2. For companies

The benefits of implementing apprenticeship programs are also obtained by companies/institutions that accept practical work students, such as:

- 1) Companies will receive labor assistance from students who do practical work so that the work becomes a little lighter and easier.
- 2) The company will be recognized by academics and the world of education.

3. For campus

There are several benefits from implementing the apprenticeship program obtained from the State Polytechnic of Bengkalis, namely as follows:

- 1) There is good cooperation/relationship between campuses and companies where students do practical work.
- 2) State Polytechnic of Bengkalis can improve the quality of its graduates through student apprenticeship experience.
- 3) State Polytechnic of Bengkalis will be better known in the industrial or corporate world.
- 4) State Polytechnic of Bengkalis receives feedback from organizations/companies on the abilities of students participating in apprenticeship the world of work.
- 5) State Polytechnic of Bengkalis receives feedback from the world of work for curriculum development and learning processes.