

# **CHAPTER I**

## **INTRODUCTION**

### **1.1 Background of the Apprenticeship**

The Bengkalis Regency Government through the Gema Bahari Foundation established a university called the Bengkalis Shipping Polytechnic, which has 3 (three) study programs, namely, Ship Electrical Engineering, Ship Building Engineering and Ship Mechanical Engineering. Then, under the auspices of the Bangun Insani Foundation (YBI), the Bengkalis Marine Polytechnic changed its name to Bengkalis Polytechnic by adding 5 (five) study programs, namely: Shipping Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering and Business Administration.

In July 2001, Bengkalis Polytechnic accepted the first batch of new students. Then in 2006, Bengkalis Polytechnic added 2 (two) new study programs, namely Business English and Informatics Engineering. Furthermore, on December 26, 2011, the Bengkalis Polytechnic officially became a State University (PTN) under the name State Polytechnic of Bengkalis through the Regulation of the Minister of National Education (Permendiknas) No. 28 of 2011 concerning the Establishment, Organization and Work Procedure of the State Polytechnic of Bengkalis and Culture of the Republic of Indonesia.

Then, from 2013 to 2016 the State Polytechnic of Bengkalis has added 9 (nine) new study programs, namely D4 Mechanical Production and Maintenance, D4 Electrical Engineering, D4 Road & Bridge Design Engineering, D3 Nautics, D3 Teknik, Management and Trading Ports, D4 Software Engineering, D4 International Business Administration and D4 Public Financial Accounting. And until 2021, the State Polytechnic of Bengkalis will again add 3 new study programs, namely D4 Marine Architecture Engineering Technology, D4 Information System Security, and D4 English For Communication and Professionals. Thus, since 2000 until now the State Polytechnic of Bengkalis has 8 (eight) majors with 18 (eighteen) study programs. State Polytechnic of Bengkalis is a vocational campus that

educates its students to create a competent spirit in various fields. State Polytechnic of Bengkalis implements a practical work program that is required to be followed by all final semester students.

Apprenticeship or better known as "Practice Work" or also abbreviated as KP is a series of activities that include an understanding of scientific theories/concepts applied in work according to the field of study. Apprenticeship can increase students' knowledge and skills and can solve scientific problems according to the theories they get to college. Apprenticeship is carried out so that students can understand and apply well about the field of study. In addition, so that students can know the profession and work atmosphere in accordance with their study program. So, practical work is a useful place for students to use as a tool to gain knowledge and work experience. Practical work is also one of the requirements for obtaining an applied bachelor's degree.

In this program, specifically for International Business Administration students in semester 8 (eight) practical work activities are carried out for approximately 4 (four) months, by choosing their own place and location for practical work. However, before choosing a place to do this program, the practical work coordinator provides several options or options for practical work places for students. Then, from some of these options the author is interested in carrying out practical work in the financial sector, namely banking at PT. Bank Rakyat Indonesia Bengkalis Branch Office, more precisely at the BRI Sub Branch Office Bengkalis.

Bank Rakyat Indonesia (BRI) is one of the largest state-owned banks in Indonesia. Bank Rakyat Indonesia (BRI) was founded in Purwokerto, Central Java by Raden Bei Aria Wirjaatmadja on December 16, 1895. PT Bank Rakyat Indonesia Tbk is a state-owned company that continues to grow until it has subsidiaries that focus on different types of services , such as pension funds, insurance, pawnshops, and so on.

With more than 120 years of experience, BRI always provides convenience and speed in responding to various customer needs. Supported by

excellent banking services, millions of customer transactions are managed 24 hours a day 7 days a week through service facilities that are widely spread throughout the country. Along with the development of this country, Bank BRI dynamically continues to innovate to meet all forms of banking service needs while remaining consistent with its determination to become the main partner for the Indonesian people in developing their economy.

PT. Bank Rakyat Indonesia is spread in almost all parts of Indonesia. Among them include Regional Office Work Units, Branch Offices, Sub-Branch Offices, Cash Offices, BRI Units and BRI Teras, all of which are connected in real-time online. In Bengkalis Regency itself, there is one Bank Rakyat Indonesia (BRI) branch office which is located at Jl. Gen. Sudirman, Bengkalis City, district. Bengkalis, Bengkalis Regency, Riau 28713. In this one branch office, there are 3 Unit offices, including BRI nit Sungai Pakning, BRI Unit Selat Baru, and BRI Unit Bengkalis Kota. Which BRI Unit Bengkalis Kota has 1 BRI terrace which is located in the Terubuk Bengkalis market with the name BRI Pasar Terubuk Terrace.

## **1.2 Purpose of the Apprenticeship**

The practical work activities of the State Polytechnic of Bengkalis for students majoring in international business administration, the International Business Administration study program are as follows:

1. To describe job descriptions at the BRI Unit Bengkalis Kota
2. To find out the place and time of the implementation of the work of actors at the BRI Unit Bengkalis Kota
3. To explain the system procedures and procedures that exist in the BRI Unit Bengkalis Kota
4. To find out the obstacles and solutions during the implementation of practical work

## **1.3 Significances of the Apprenticeship**

The practical work carried out is very beneficial for several parties such as students, companies and the State Polytechnic of Bengkalis

1. For Students

There are several benefits from the implementation of practical work programs obtained by students, namely as follows:

- a. Get a certificate from the company if you have completed the practical work program.
- b. Get pocket money and transportation according to the agreement between the practical work participants and the company.
- c. Students can develop work relationships and add experience to their resumes.
- d. Students have the opportunity to apply theoretical/conceptual knowledge in the real world of work.
- e. Students gain practical experience in applying theoretical or conceptual science according to their study program.
- f. Students have the opportunity to be able to analyze problems related to science that are applied in work according to their study program.

2. For Companies

The benefits of implementing practical work programs are also obtained by companies/institutions that accept practical work students, such as:

- a. The company will receive labor assistance from students who do practical work so that the work becomes a little lighter and easier.
- b. The company will be recognized by academics and the world of education.

3. For State Polytechnic of Bengkalis

There are several benefits from implementing the practical work program obtained by the State Polytechnic of Bengkalis, which are as follows:

- a. There is good cooperation/relationship between the campus and the company where students do practical work.
- b. State Polytechnic of Bengkalis can improve the quality of its graduates through practical student work experience.
- c. State Polytechnic of Bengkalis will be better known in the industrial or corporate world.

- d. State Polytechnic of Bengkalis receives feed back from organizations/companies on the abilities of students who take part in practical work in the world of work.
- e. State Polytrechnic of Bengkalis receives feedback from the world of work for curriculum development and learning processes.