

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

The industry is part of an economy that produces material goods which are highly mechanized and automatized. Ever since the beginning of industrialization, technological leaps have led to paradigm shifts which today are ex-post named “industrial revolutions”: in the field of mechanization (the so-called 1st industrial revolution), of the intensive use of electrical energy (the so-called 2nd industrial revolution), and of the widespread digitalization (the so-called 3rd industrial revolution) Lasi, Heinir, et al. (2014).

Bengkalis Polytechnic was founded in 2000 by the Bengkalis Regency Government under the auspices of the Yayasan Bangun Insani (YBI). Since accepting the first batch of new students in 2001 until now, it has produced graduates who have worked and spread throughout Indonesia, both in Government and Private Institutions, both National and Multinational Companies.

As of July 29th, 2011, the Bengkalis Polytechnic changed its status to a State University (PTN), through the Minister of National Education Regulation No. 28 of 2011, concerning the Establishment, Organization, and Work Procedure of the Bengkalis State Polytechnic. On December 26th, 2011, the Bengkalis State Polytechnic was inaugurated by the Minister of Education and Culture of the Republic of Indonesia.

Bengkalis State Polytechnic is a higher education institution that produces experts from State Universities in Bengkalis Regency with a Diploma 3 education level with an Associate Expert degree and Diploma 4 with a Bachelor of Applied Science degree. Bengkalis State Polytechnic has several departments, namely: Department of Naval Architecture, Mechanical Engineering, Civil Engineering, Informatics Engineering, Electrical Engineering, Dis-cussion, Commercial and Maritime Administration.

Then, from 2013 to 2016 the State Polytechnic of Bengkalis added 9 (nine) new study programs, namely D4 Mechanical Production and Maintenance, D4 Electrical Engineering, D4 Road & Bridge Design Engineering, D3 Nautica, D3 Technical, Management and Trading Ports, D4 Software Engineering, D4 International Business Administration and D4 Public Financial Accounting. And until 2021, the State Polytechnic of Bengkalis will again add 3 new study programs, namely D4 Marine Architecture Engineering Technology, D4 2 Information System Security, and D4 English for Communication and Professionals. Thus, since 2000 until now the State Polytechnic of Bengkalis had 8 (eight) majors with 21 (twenty) study programs. The D-IV International Business Administration Study Program was formed by Mrs. Yunelly Asra SE., MM which focuses on learning about the challenges faced in the business world in the international market by accepting the first batch in 2016.

State Polytechnic Bengkalis has a responsibility for improving human resources, especially in achieving the quality of students. To meet and achieve educational goals in higher education, knowledge is needed to apply the knowledge that has been obtained so that students can practice the aspects needed to enter the industrial world. So that with these demands, practical work activities were carried out.

Practical work is the application or practice and implementation of the theories learned in a factual manner where in this activity, students will get things that can be used as a work experience (work simulation) before undergoing actual work activities, and students can also apply the knowledge received from the results of practical work. The implementation of practical work will bring students to a real experience, namely the world of work. The practical work process which is carried out by going directly into the company, will create a description of new thinking because here the theory will be implemented and students will easily understand and learn. So that when students sit at their desks, they will easily adapt. For Diploma III graduate students, this Practical Work is carried out after students complete a minimum of 4 (four) semesters and fully graduate, carried out for 1 month. Meanwhile, for Diploma IV graduate students, Practical Work is carried out after students complete a minimum of 6 (six) semesters

and fully graduate which is carried out for a minimum of 3 months and a maximum of 4 months.

Bengkalis State Polytechnic has collaborated with other agencies and companies in Indonesia and abroad. 3 Based on the above, the author as a student of the e International Business Administration Study Program is required to carry out practical work activities for a minimum of 5 months.

During the implementation of practical work, the author is placed in Public Relations. The author is also very interested in the world of Public Relations and has a dream to work in the Public Relations section of a company after completing his education. The implementation of this practical work really helps the author to learn more about Public Relations.

The implementation of the KP is starting from January 09, 2023, to June 09, 2023. The implementation of the KP is expected to add insight to the author about various good and correct tasks and to be able to face the real world of work with the experience gained.

1.2 Purpose of The Apprenticeship

From the implementation of apprenticeship, several objectives were obtained in this regard. As for the purpose, it is:

1. To find out the job description of the apprenticeship program at PT. Indah Kiat Pulp & Paper
2. To find out the systems and procedures of the apprenticeship Program at PT. Indah Kiat Pulp & Paper
3. To find out a place of the apprenticeship Program at PT Indah Kiat Pulp & Paper
4. To find out the kind and description of the activity of the apprenticeship program at PT. Indah Kiat Pulp & Paper
5. To find out what obstacles and solutions occur during practical work

1.3 Significances of the Apprenticeship

From the implementation of fieldwork practices, several benefits are obtained for the parties involved in this regard. The benefits are:

1.3.1 Significance for the Writer

There are several benefits from the implementation of the job training programs obtained by the writer, namely as follows:

1. Train how to speak and communicate with other people related to human resources
2. Practicing responsibility and discipline in terms of information management and time management in carrying out assigned tasks
3. As a means of applying skills and knowledge gained during lectures which are applied to work in internships.
4. Knowing the real world of work so that they are able to interact and socialize with employees who have experience in the real world of work.

1.3.2 Significance for the Academic

There are several benefits from implementing the job training obtained the academic, which are as follows:

1. As a means to foster good relations between companies and academics so that later they can provide information about the world of work for graduates, especially International Business Administration.
2. Improving student abilities so that they can create quality graduates.
3. As a tool to measure how big the role of educators is in providing lecture material to students in accordance with developments that occur in the world of industrial work

1.3.3 Significance for the Company

The benefits of implementing job training programs are also obtained by companies/institutions that accept job training students, such as:

1. Establishing good relations that can be mutually beneficial between agencies and universities and also Potential Sources of Employees Through job training programs, companies have the opportunity to identify and assess potential prospective employees. Moreover, if the job training student performs well during the training period, the company may consider recruiting him as a full-time employee after completing his apprenticeship.
2. As a means of company contribution to the world of education and Increased Productivity, Job training students who work well can make a real contribution to increasing company productivity, especially in the student apprenticeship section. They bring new ideas, energy, and fresh perspectives that can help in overcoming existing challenges or problems.
3. Help lighten the company's work in the place of work practices that are placed
4. Innovation Opportunities Job training students often come with new knowledge and skills that they got from college. This can open opportunities for companies to adopt innovative ideas and the latest practices they bring