

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Education before entering the workforce has a very important role and provides significant benefits. Education provides theoretical knowledge and skills necessary in a particular job. Through education, you can learn the basics of disciplines and best practices that apply in the field of interest. It provides a solid foundation for understanding concepts, processes, and principles relevant to the work to be undertaken.

Education prepares oneself professionally to enter the workforce. Be able to learn about work ethics, effective communication, problem solving, teamwork, and other skills needed in a work environment. Education can also involve apprenticeship programs that allow gaining hands-on experience and connecting with the world of work before graduation. A good education is often the entrance to the desired job. Many companies look for candidates with a strong educational background in a particular field. An education degree or certificate shows employers that they have a deep understanding of the subject and have the ability to learn and thrive in the workplace.

Therefore, the campus makes a policy for students to be required to take part in field apprenticeship programs in companies to improve the ability to think critically and analyze information well. Will be trained to evaluate, solve problems, and make decisions based on the knowledge and understanding gained. This ability is important in almost every job, where it is necessary to face challenges and make the right decisions. This provides an opportunity to build an extensive network, exchange ideas, and gain insight from experienced people. This network can open up future career opportunities, such as job recommendations, industry links, and professional collaboration.

State Polytechnic of Bengkalis was established in 2000. Since 2000 until now the State Polytechnic of Bengkalis is a Diploma 3 and Applied Bachelor

Education Institution which has several majors, namely Shipping Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering, Information Engineering, Maritime, Commercial Administration and English. From various majors in the State Polytechnic of Bengkalis carry out Industrial Visits and Field Work Practices or Apprenticeships. The International Business Administration Diploma 4 study program is one of the study programs majoring in Commercial Administration that requires students to take part in field apprenticeship in both government and private agencies for four months.

PT Kilang Pertamina International Refinery Unit II Production Sungai Pakning is one of the companies owned by the BUMN in the oil and gas business. Because it is in accordance with the subjects studied while in college in the international business administration study program, namely the business and management section, so the author is interested in knowing more about work.

While carrying out the apprenticeship the author got a place in the Public Relation Section, Community Development Officer (CDO) division. The Community Development Officer who assists Pertamina's Corporate Social Responsibility (CSR) Program is community Empowerment to create an empowered community to be able to progress, have value and be independent, especially the people around the company to improve the economic standard of the community. Fostering groups by providing assistance in the form of business equipment, providing training and developing business.

Based on the description above, the author as a student of the International Business Administration study program chose to do field apprenticeship at PT Kilang Pertamina International Refinery Unit II Production Sungai Pakning. During the implementation of apprenticeship placed in the Public Relations Section. The implementation of field apprenticeship starts from February 1, 2023 to May 31, 2023.

1.2 Purpose of the Apprenticeship

The objectives of the implementation of apprenticeship carried out by students are as follows:

- 1.2.1 To find out the job description of apprenticeship at PT Kilang Pertamina International Refinery Unit II Production Sungai Pakning.
- 1.2.2 To find out the system and procedure of the Public Relations Section at PT Kilang Pertamina International Refinery Unit II Production Sungai Pakning.
- 1.2.3 To find out the place and time of apprenticeship at PT Kilang Pertamina International Refinery Unit II Production Sungai Pakning.
- 1.2.4 To find out the kind and description of the activity of apprenticeship PT Kilang Pertamina International Refinery Unit II Production Sungai Pakning.
- 1.2.5 To find out the obstacles and solutions during the implementation of the Apprenticeship Program at PT Kilang Pertamina International Refinery Unit II Production Sungai Pakning.

1.3 Significances of the Apprenticeship

1.3.1 Significances of the Apprenticeship

The apprenticeship carried out is expected to have several benefits for students as follows:

- 1.3.1.1 Students have the opportunity to apply theoretical knowledge or concepts in the real world of work.
- 1.3.1.2 Students gain practical experience in applying theoretical knowledge or concepts according to the study program.
- 1.3.1.3 Students have the opportunity to analyze problems related to knowledge applied in work according to the study program.
- 1.3.1.4 Students have the opportunity to work in teams of several people so as to be able to provide ideas.

1.3.2 Significances of the State Polytechnic of Bengkalis

Significant for State Polytechnic of Bengkalis is as follows:

1.3.2.1 Apprenticeship can strengthen cooperation and socialization between the State Polytechnic of Bengkalis and PT Kilang Pertamina International Refinery Unit II Production Sungai Pakning.

1.3.2.2 Apprenticeship can improve the graduation competence of the State Polytechnic of Bengkalis.

1.3.3 Significances for the Company

Significant apprenticeship for companies is as follows:

1.3.3.1 The establishment of cooperation between companies and campuses that send students to intern at their companies.

1.3.3.2 The company receives labor assistance from students who do apprenticeship.