

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Currently, the competition in finding a job is very tight due to the large number of graduates from various campuses who to find work while the available jobs are very limited. After graduation, of course, the diploma will be the main guide in finding job. But the reality is that at this time a diploma is not the main guideline for accepting someone to work either in a company or a government agency, but the main guide at this time is a person's experience and skill in work, because grades alone cannot guarantee someone has experience and skills, you will experience many obstacles such as a lack of knowledge on how to put the knowledge into practice in the field, limited time and resource space which resulted in the knowledge is still limited.

Therefore, State polytechnic of Bengkalis is a vocational campus that educates its students to create a competent spirit in various fields. State polytechnic of Bengkalis implements a apprenticeship program that is required to be followed by all final semester students. The campus requires students to participate in practical work programs. Practical work is a learning process by knowing firsthand how the scope the real world of work is. Each student is required to go directly to the world of work which is their respective field, that each student is expected to be able to directly apply the knowledge previously learned into the world of work. In addition, with practical work students can increase their knowledge, and experience in work which can later be applied in the real world of work.

In this program for International Business Administration students in semester 8 (eight) apprenticeship activities are carried out for approximately 4 (four) month, by choosing their own place to do this program, the apprenticeship. However, before choosing a place to do this program, the apprenticeship coordinator provides several options or options for apprenticeship place to students. Then from some of these options. The author is interested in carrying out

apprenticeship in the business sector, namely PT. AGUNG AUTOMALL SOEKARNO-HATTA BRANCH.

The author chose PT. Agung Automall Soekarno-Hatta Branch because the author is already interested in the business world and wants to learn more deeply about the real business world. PT. AGUNG AUTOMALL is engaged in the sale and purchase of cars, especially Toyota cars and is one of the most successful cars in Indonesia.

1.2 Purpose of the Apprenticeship

The apprenticeship activities of State Polytechnic of Bengkalis students International Business Administration study program have the following objectives:

1. To describe job description during apprenticeship.
2. To know the place and time of apprenticeship.
3. To explain apprenticeship place systems and procedures.
4. To find out the obstacles and solution during apprenticeship.

1.3 Significances of the Apprenticeship

The practical work carried out is very beneficial for several parties such as students, companies and State polytechnic of Bengkalis:

1. For students

Students have the opportunity to apply theoretical knowledge and concepts sacquired during lectures into the real world of work.

2. For Companies

There is a collaboration between the world of education and the world of industry/companies that it is known by academics and comparies to get alternative candidates for employees who are known for their quality, dedication, and credibly.

3. For State Polytechnic of Bengkalis

State Polytechnic of Bengkalis get feedback from companies related to curriculum development and learning processes for students who take part in practical Work which can improve the quality of their graduates through practical work experience.