

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Bengkalis State Polytechnic is a higher education institution that produces State University (PTN) experts which was established in early 2000 in Bengkalis Regency under the auspices of the Bangun Insani Foundation (YBI). In 2001 the Bengkalis State Polytechnic accepted the first batch of new students. In 2011 the Bengkalis State Polytechnic changed its status to a State University (PTN) through the Regulation of the Minister of National Education No. 28 of 2011 concerning the Establishment of the Organization and Work Procedures of the Bengkalis State Polytechnic, until finally the Bengkalis State Polytechnic officially became a State Polytechnic on December 26, 2011.

Bengkalis State Polytechnic has 8 (eight) majors with 18 (eighteen) study programs consisting of 9 (nine) Diploma III (D3) including Shipping Engineering, Mechanical Engineering, Electronic Engineering, Civil Engineering, Business Administration, Information Engineering, Business English, Nautical, Commercial Shipping Management, and 9 (nine) Diploma IV (D4) including Marine Architecture Engineering Technology, Production and Maintenance Mechanical Engineering, Electrical Engineering, Road and Bridge Design Engineering, International Business Administration, Public Financial Accounting, Software Engineering, Information Systems Security, English for Business and Professional Communication.

Bengkalis State Polytechnic is a vocational campus that educates students to create a competent spirit in various fields. Bengkalis State Polytechnic has the responsibility to improve human resources, especially in achieving the quality of students. One of the efforts that can be done is to require final semester students to take the Practical Work course.

Internship or better known as practical work is a learning process to get to know directly the scope of the real world of work. Students are required to go

directly to the world of work which is their field, so it is expected that students can apply directly the theories that have been learned in the previous semester into the world of work. Practical work can increase knowledge and skills for students and know the profession and work atmosphere that is in accordance with the student's study program.

In this practical work program, specifically for 8th (eighth) semester students of the international business administration study program. Practical work activities are carried out for 4 (four) months by choosing a place and location for practical work given by the practical work coordinator (KP). However, previously students were given the authority to choose their own place and location for practical work activities. Therefore, the author is interested in carrying out practical work activities at PT. Bank Syariah Indonesia KCP Duri Hangtuh 1 and Mixue Bengkalis.

PT. Bank Syariah Indonesia is a combination of three state-owned sharia banks, namely BRI Syariah, BNI Syariah, Mandiri Syariah headquartered on Jl. Gatot Subroto No. 27 Kelurahan Karet Semanggi, Setiabudi District, South Jakarta 12930. The merger of the three Sharia banks is an effort to create a Sharia Bank that is the pride of the people, which is expected to become a new energy for national economic development and contribute to the welfare of the wider community.

PT. Bank Syariah Indonesia has 1,241 (one thousand two hundred forty one) branch offices around 2,447 (two rubu four hundred forty seven) ATM networks, and is supported by more than 20,000 (twenty thousand) employees spread throughout the archipelago. The author conducts practical work at one of the branch offices, namely Bank Syariah Indonesia sub-branch office (KCP) Duri Hangtuh I which is located at Jl. Hangtuh No.35 Kab. Bengkalis, Riau.

Mixue is a food and beverage company specializing in the production of ice cream and fruit tea. Mixue aims to provide high quality and fresh drinks, Mixue Ice Cream & Tea is a franchise company that sells soft serve ice cream and tea drinks from Zhengzhou, Henan, China and was founded on June 16, 1997. As of

2023, at least 21,581 Mixue stores are operating in China and at least 12 other countries in Asia-Pacific

1.2 Purpose of the Apprenticeship

1. To explain the Job Description during practical work
2. To find out the place and time of practical work
3. To explain practical work systems and procedures
4. To know the obstacles and solutions during practical work

1.3 Significances of the Apprenticeship

The benefits of implementing practical work activities (KP) of Bengkalis State Polytechnic are as follows:

1. As one of the requirements that must be met to complete vocational education at the Bengkalis State Polytechnic, especially Diploma IV of the International Business Administration Study Program.
2. Get the opportunity to apply theoretical knowledge / concepts obtained during lectures into the real world of work.
3. Students gain practical experience in applying theoretical knowledge / concepts in accordance with their study program.
4. Bengkalis State Polytechnic receives feedback from the world of work for curriculum development and learning processes.