

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

The world of education plays an important role in the survival of a nation. Through education, quality generations of the nation will be produced, who will continue the nation's leadership. Implementation of good education will produce competent graduates and vice versa. National education is essentially directed at the development of Indonesia as a whole which is comprehensive both physically and spiritually. In terms of needs, quality human development needs to be prepared to participate in and contribute to the implementation of planned development programs. One effort to create humans is through education. Education always experiences changes and improvements in accordance with developments in all areas of life. The change efforts made are aimed at bringing the quality of education in Indonesia to a better level. One of the factors that support the development and improvement of human resources is through education. Education is a top priority in every circle. Education is inseparable from learning activities.

State Polytechnic of Bengkalis is a vocational campus that educates its students to create competent minds in various fields. State Polytechnic of Bengkalis implements an Apprenticeship program that is mandatory for all final semester students. apprenticeship or better known as "Practical Work" or abbreviated as KP is a series of activities that include understanding scientific theories/concepts that are applied in work according to the field of study. apprenticeship can add to students' knowledge and skills and can solve scientific problems in accordance with the theory obtained in college. Apprenticeship is carried out so that students can understand and apply well about their field of study. In addition, so that students can find out the profession and work atmosphere that is in accordance with their study program. So, apprenticeship is a useful place for students to use as a tool to gain knowledge and work experience. Apprenticeship is also one of the requirements for obtaining an applied bachelor's degree.

In this program, especially for International Business Administration students in semester 8 (eight) apprenticeship activities are carried out for approximately 5 (five) months, by choosing their own place and location for the apprenticeship. However, before choosing a place to carry out this program, the apprenticeship coordinator provides several options or options

for apprenticeship places to students. Then from these several choices the author is interested in doing apprenticeship at BUP PT. Samudera Siak.

Definition of Port Business Entity (BUP) According to the Regulation of the Minister of Transportation of the Republic of Indonesia with PM number 57 of 2020 Article 1 Point 20, a Port Business Entity (BUP) is a business entity whose business activities are specifically in the field of operating terminals and other port facilities. The port is a sea transportation node which is a connecting facility with other regions to carry out trading activities. Ports have an important role in the country's economy to create economic growth. Based on Article 1 paragraph 1 of Government Regulation Number 69 of 2001 concerning Ports, a port is a place consisting of land and surrounding waters with certain limits as a place for government activities and economic activities used as a place for ships to lean on, anchor, board passengers and/or load and unload goods equipped with shipping safety facilities and port support activities as well as a place for intra and inter-means of transportation. Tanjung Buton Port is one of the ports in Indonesia that already has a Regional Company Port Business Entity (BUP), which assists the Ministry of Transportation and also assists KSOP in carrying out port services, namely PT. Samudera Siak. Tanjung Buton Port is integrated with the Tanjung Buton industrial area.

1.2 Purpose of the Apprenticeship

The Apprenticeship is one of the activities of State Polytechnic of Bengkalis students in completing their studies. To achieve the expected results, it is necessary to know the objectives of the apprenticeship, which are as follows:

1. Provide opportunities for students to apply scientific theories/concepts in accordance with their study programs that have been studied in college in an organization/company.
2. Provide opportunities for students to gain practical experience in accordance with the knowledge and skills of their study program.
3. Providing opportunities for students to analyze, examine theories/concepts with the reality of implementing knowledge and skills in an organization/company.
4. Students have the opportunity to apply theoretical knowledge/concepts in the real world of work.
5. The State Polytechnic of Bengkalis obtains feedback from organizations/companies on the abilities of students participating in apprenticeship in the world of work.

1.3 Significances of the Apprenticeship

The apprenticeship carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis

1. For students

There are several benefits from the implementation of the apprenticeship that students get, namely as follows:

- 1) Get new knowledge in the field of port companies
- 2) Get a fairly broad relationship.
- 3) Can feel the world of work directly
- 4) Students gain practical experience in applying theoretical/conceptual knowledge according to their study program.

2. For companies

The benefits of implementing apprenticeship programs are also obtained by companies/institutions that accept apprenticeship students, such as:

- 1) Companies will receive labor assistance from students who apprenticeship so that the work becomes a little lighter and easier.
- 2) The company will be recognized by academics and the world of education.

3. For campus

There are several benefits from implementing the apprenticeship program obtained from the State Polytechnic of Bengkalis, namely as follows:

- 1) There is good cooperation/relationship between campuses and companies where students do apprenticeship.
- 2) State Polytechnic of Bengkalis can improve the quality of its graduates through student apprenticeship experience.
- 3) State Polytechnic of Bengkalis will be better known in the industrial or corporate world.
- 4) State Polytechnic of Bengkalis receives feedback from organizations/companies on the abilities of students participating in apprenticeship in the world of work.
- 5) State Polytechnic of Bengkalis receives feedback from the world of work for curriculum development and learning processes.
- 6) From the campus get the opportunity to work with companies