

***THE EFFECT OF RETURN ON INVESTMENT, NET PROFIT MARGIN,  
AND EARNINGS PER SHARE ON COMPANY VALUE IN OIL AND GAS  
COMPANIES AND OIL AND GAS SUPPORT COMPANIES LISTED ON  
THE INDONESIA STOCK EXCHANGE FOR THE PERIOD 2020-2024***

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***ABSTRACT***

*This study aims to analyze the effect of return on investment (ROI), net profit margin (NPM), and earnings per share (EPS) on the value of companies in the oil and gas sector and oil and gas support companies listed on the Indonesia Stock Exchange (IDX) during the period of 2020-2024. Company value is an important indicator that reflects the company's performance and prospects in the eyes of investors. In this study, ROI is used to measure investment efficiency, NPM to evaluate profitability, and EPS as an indicator of earnings per share. The analytical method used includes regression analysis to test the effects of each variable both partially and simultaneously. The results of this study indicate that return on investment has a significant positive effect on company value, net profit margin has a significant positive effect on company value, earnings per share has no effect on company value, and return on investment, net profit margin, and earnings per share collectively affect company value.*

*Keywords: Return on Investment, Net Profit Margin, Earnings Per Share, and Company Value.*