## PENGARUH LITERASI KEUANGAN, PENDAPATAN ORANG TUA DAN GAYA HIDUP TERHADAP PERILAKU KEUANGAN MAHASISWA

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## **ABSTRACT**

The Influence of Financial Literacy, Parental Income and Lifestyle on Student Financial Behavior". This research aims to analyze how financial literacy, parental income and lifestyle influence student financial behavior. Using appropriate research methods, data was collected from respondents who are students at Bengkalis State Polytechnic. The research results are expected to provide useful insights for students in managing their finances better.

Keywords: Financial Literacy, Parental Income, Lifestyle, Financial Behavior Students.