

THE MAKING OF AN INFORMATIONAL VIDEO OF DUTCH HISTORICAL BUILDINGS IN BENGKALIS

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ABSTRACT

Bengkalis used to be the center of Dutch administration and trade on the east coast of Sumatra. The Dutch heritage buildings are part of the historical traces of the colonial period that can still be found today. Colonial architectural characteristics such as building facades, window shapes, doors, and roof structures typical of 19th-century European styles can still be seen. To increase public awareness and appreciation of local cultural heritage, this research aims to create an information video about Dutch historical buildings in Bengkalis. The method used in this research is descriptive. Data collection, video script writing, video recording, voice-over, editing, and subtitle insertion are all part of the process of making this product. The result of the study is informational video of Dutch historical buildings in Bengkalis. This eleven-minute, thirty-five-second video was edited using the Capcut video editing application. The process of making this video includes data collection and providing materials, video shooting, writing a video script, translating the video script, sound input, and subtitling.

Keywords: *Informational video, Dutch historical buildings, Bengkalis*