

REFERENCES

- Antonakis, J., Fenley, M., & Liechti, S. (2016). *Learning charisma: Transform yourself into the person others want to follow*. Harvard Business Review, 94(1–2), 126–129.
- Anugrah, A. (2021). Analysis of Mark Elliot Zuckerberg's Leadership style as the founder of Facebook.
- Blog stats-facts . (n.d.). Retrieved july 2024, from helloleads: <https://www.helloleads.io/blog/stats-facts/25-amazing-stats-and-facts-about-mark-zuckerberg/>.
- Burgoon, J. K. (1993). *Interpersonal expectations, expectancy violations, and emotional communication*. Journal of Language and Social Psychology, 12(1–2), 30–48. <https://doi.org/10.1177/0261927X93121003>
- Brugger, N. (2015). A brief history of Facebook as a media text: The development of an empty structure. firstmonday, 5.
- Cecep Effendi, A. B. (2023). *Jokowi's Leadership Communication Style*.
- Coombs, W. T. (2021). *Ongoing crisis communication: Planning, managing, and responding* (6th ed.). SAGE Publications.
- Fatma Ariffina. (2023). *Analysis of Najwa Shihab's Communication Style on Shihab & Shihab Program*.
- Fitriyani, E. P. (2021). Communication Style of Ps. Christofer Tapiheru in Shaping Personal Branding. Jurnal Scriptura, 26-34.
- Goman, C. K. (2011). *The Silent Language of Leaders: How Body Language Can Help--or Hurt--How You Lead*. Jossey-Bass.
- Hackman, M. Z., & Johnson, C. E. (2013). *Leadership: A Communication Perspective* (6th ed.). Waveland Press.
- Hallahan, K., Holtzhausen, D., van Ruler, B., Verčič, D., & Sriramesh, K. (2007). *Defining strategic communication*. International Journal of Strategic Communication, 1(1), 3–35. <https://doi.org/10.1080/15531180701285244>
- Hartmann, T. (2016). *Parasocial interaction, parasocial relationships, and well-being*. In L. Reinecke & M. B. Oliver (Eds.), *The Routledge handbook of media use and well-being: International perspectives on theory and research on positive media effects* (pp. 131–144). Routledge.
- Haslam, S. A., Reicher, S. D., & Platow, M. J. (2020). *The new psychology of leadership: Identity, influence, and power* (2nd ed.). Routledge.

- Heider, F. (1958). *The Psychology of Interpersonal Relations*. Wiley.
- <https://id.m.wikipedia.org/wiki/>. (2024). Retrieved July 2024, from https://id.m.wikipedia.org/wiki/Mark_Zuckerberg.
- Isaac, M. (2021). Facebook renames itself Meta. The New York Times.
- Kaswan. (2022). *Kompetensi Interpersonal Dalam Organisasi*.
- LaFave, D. S. (2023). *Types of Communication Styles And How to Identify Them*. Manchester: Southern New Hampshire University.
- Lailatul Nur Azizah, A. R. (2023). Social Studies in Education. Exploring The Impact of Cultural Diversity on Teacher's Nonverbal Communication, 1-22.
- Liliweri, A. (2017). *Interpersonal Communication*. Prenada Media.
- Littlejohn, S. W., & Foss, K. A. (2009). *Encyclopedia of Communication Theory*. SAGE Publications.
- Luthra, A. (2015). Effective Leadership is all about Communicating Effectively: Connecting Leadership and Communication.
- Mohammad Ibrahim Khan, M. F. (2025). Leadership and Change Management for Sustainable Healthcare in the Digital Era. 257-282.
- Nogalski, B. (2022). Mark Zuckerberg: a portrait of successful high-tech Entrepreneur. International Journal of Advanced Multidisciplinary Research and Studies, 29-34.
- Norton, R. W. (1983). *Communicator Style: Theory, Applications, and Measures*. SAGE Publications.
- Nurul F., L. A. (2022). The Communication Style Of Sales Person. 37.
- Otto. T., S. E. (2023). *Principal's Communication Style and Its Impact on the Performance of State Civil Appartus*.
- Richmond, V. P., & McCroskey, J. C. (2009). *Nonverbal Behavior in Interpersonal Relations* (6th ed.). Pearson.
- Rommel E., M. E. (2023). *Leadership communication styles, information sharing and performance among selected supply chain managers of private companies*.
- Ruliana, P. (2016). *Komunikasi Organisasi: teori dan studi kasus*. Jakarta: Rajawali Pers, .
- Siregar, I. A., Mesiono, M., & Neliwati, N. (2022). *Visioner Leadership of The Head of Madrasah in Improving Teacher Professionalism*. Munaddhomah: Jurnal Manajemen Pendidikan Islam, 3(2), 116–125

- Smith, R. D. (2021). *Strategic Planning for Public Relations*.
- Steven T, .. J. (2022). *Qualitative Study*.
- Tasya, N. H. (2023). The Importance of Communication Style in Leadership. 16-17.
- Tubbs, S. L., & Moss, S. (2008). *Human Communication* (11th ed.). New York: McGraw-Hill.
- Weebly. (2020). from CentralX: <https://centralx.weebly.com/mark-zuckerberg.html>
- Yang, S.-U., & Lim, J. S. (2009). *The effects of blog-mediated public relations (BMPR) on relational trust*. Journal of Public Relations Research, 21(3), 341–359.