

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Apprenticeship is a form of learning process carried out through direct experience in the world of work. Each student is required to go directly to the field of work in accordance with their discipline, in order to be able to apply the knowledge that has been obtained during the lecture period into real practice. In addition, through apprenticeship activities, students can also improve their knowledge, skills, and gain useful work experience as a provision for entering the professional world in the future. This program not only helps students adapt to the dynamics of the workplace but also builds a strong foundation of professionalism, responsibility, and work ethic that will be valuable in their future careers.

Apprenticeship is a particularly useful moment to consider the more-than-visual nature of this complex and multifaceted enskilment, because of its relational and sensory intensity and because it is often analyzed and made overt by masters and peers when they try to explicitly guide their pupils through particularly significant learning moments. Additionally, it works as a usefully “thick” metaphor, because visual enskilment is in essence an apprenticeship—in both sensory and social terms.

State Polytechnic of Bengkalis is the only State Polytechnic in Riau Province and requires all students to carry out practical work as part of the study completion process. This apprenticeship activity is an obligation because education is not only obtained through theory in the classroom, but also through direct experience in the world of work. As one of the graduation requirements, apprenticeship and final project are two important components that must be fulfilled by students. The apprenticeship program is carried out in the fifth semester for Diploma III students and the seventh semester for Diploma IV students.

The International Business Administration Study Program is part of the Economics and Business field, where students learn various aspects of the business world, including mail management, administration, management, finance, human resources, to a general understanding of the business world. To prepare students to be ready to enter the world of work, this program requires each student to undergo an apprenticeship program for 4 (four) months, both in government and private agencies, with apprenticeship locations that can be chosen by students themselves. Before choosing an apprenticeship site, the apprenticeship coordinator will provide several choices of agencies as references. From these several choices, the author is interested in carrying out an apprenticeship at PT Bank Riau Kepri Syariah Pekanbaru Sudirman.

PT Bank Riau Kepri Syariah is a regional banking financial institution owned by the Riau Provincial Government and the Riau Islands Provincial Government. Its head office is located at Menara Dang Merdu, Jalan Jenderal Sudirman No. 462, Pekanbaru, Riau. The bank was originally established in 1961 under the name Bank Pembangunan Daerah Riau (BPDR), which is also known as BAPERI, and is a legal entity of Regional Company (PD). The establishment of this bank aims to encourage regional economic growth through banking services that support development activities in various sectors. Along with the development of the business world and the demand for institutional efficiency, based on the decision of the General Meeting of Shareholders (GMS) held on June 26, 2002, the status of the company's legal entity was officially changed to a Limited Liability Company (PT).

PT Bank Riau Kepri Syariah has approximately 169 (one hundred forty nine) office networks spread across several regions, especially Riau Province and Riau Islands. Consisting of 1 (One) head office, 21 (Twenty One) branch offices, 41 (Forty One) sub-branch offices, 35 (Thirty Five) stores, 56 (Fifty Six) cash offices, 4 (Four) Boutiques, and 11 (Eleven) payment points. The author conducts an apprenticeship in one of the branch office networks, namely the Bank Riau Kepri Syariah Pekanbaru Sudirman Office which is located at Jend. Sudirman street No. 377 Pekanbaru.

1.2 Purpose of the Apprenticeship

Students of the D-IV International Business Administration Study Program at Bengkalis State Polytechnic underwent a four-month apprenticeship program at PT Bank Riau Kepri Syariah Pekanbaru Sudirman Office, with the following :

1. Understanding and Identifying job descriptions within the work areas.
2. Understanding the apprenticeship system and procedures implemented in the work process at BRK Syariah Pekanbaru Sudirman.
3. Knowing the place and working schedule at PT. Bank Riau Kepri Syariah Pekanbaru Sudirman
4. Explaining the kind and description of the activity carried out during the apprenticeship period
5. Identifying the obstacles encountered and the solutions implemented throughout the apprenticeship.

1.3 Significances of the Apprenticeship

The apprenticeship carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis:

1. For Students
 - a. Students are given the opportunity to implement theoretical knowledge and concepts in the context of the real world of work.
 - b. Students gain practical experience in applying knowledge and skills in accordance with their study program.
 - c. Students can increase their sense of responsibility and discipline in carrying out their duties, as well as their ability to adapt to the world of work.
 - d. Students can expand their knowledge, insights, experiences, and skills in the field of office administration that are not obtained during lectures.

- e. Students have the opportunity to work in teams, allowing them to contribute with creative ideas.
- 2. For State Polytechnic of Bengkalis
 - a. Apprenticeship programs can strengthen collaboration and social interaction between the State Polytechnic of Bengkalis and PT. Bank Riau Kepri Syariah Pekanbaru Sudirman.
 - b. Apprenticeship provide insight into the crucial role of teaching staff in delivering lecture materials that align with current developments in the professional world.
 - c. Apprenticeship allow for the assessment of students' abilities in business studies, particularly in international business administration, as gained during lectures and applied in real work environments.
 - 3. For Companies

The apprenticeship program serves as a bridge of cooperation between the company and the campus, which provides an opportunity for students to be directly involved in the world of work. Through apprenticeship activities, students are expected to assist company employees in completing tasks, contributing ideas, and providing useful input in solving various problems. In addition, this program is also beneficial for companies in attracting new qualified graduates to be recruited and placed in various government institutions and private companies.