

## REFERENCES

- Afrilian, P. (2020). Mice Industry and Event Management. Cirebon: Nusa Litera Inspiration Corporate Financial Management.
- Astuti, R. Budi, Rustandi K. Enok, N. Joselina, T. Listiana, S. M. Agustina, M. Adilla, J. S. Rozzana, E.Galih, W. Nurmatias, Hari, N. Drajat, S. Jennisa, D. I. (2021). Financial management
- Brealey, R.A., Myers, S.C., & Allen, F. (2019). Principles of Corporate Finance (13th ed.). McGraw-Hill Education.
- Journal of General Studies and Research. Vol.1, No.3 June 2023. e-ISSN: 2985-8666; p-ISSN: 2985-9573, pp. 60-65. Financial Management 1.
- Faisal Akbar. (2022). Financial Management of MSMEs (Micro, Small and Medium Enterprises) in Medan City. Prima Accounting, 4(1), 127-137
- Hariyani, DS (2021). Financial Management. Publisher UNIPMA Press (Member of IKAPI), PGRI Madiun University.
- Hasan, S., Elpisah, E., Sabtohadi, J., Nurwahidah, M., Abdullah, A., & Fachrurazi,F. (2022). Financial management. Widina Publishers.
- Iskandar Jamaluddin, (2019). Implementation of Educational Financial Management System. Idaarah Journal, Vol. Iii, No. 1, June 2019.
- Kasmir. (2022). Financial Report Analysis. Jakarta: Rajawali Pers.
- Magazine, M. (nd). a Curated Selection of MICE DMCs, Destinations, Venice and Events. (On line).
- Maihani, S., Kumita, K., Khairani, C., Yamani, SAZ, Nur, IT, & Zulfikar, Z. (2023). Community Empowerment Through Creativity in Elementary School Coloring Competition. Community Development Journal: Journal of Community Service, 4(2), 5108-5113.
- Nurmalasari, A., & Arisussandi, R. (2019). Design and Construction of Web-Based Profit and Loss Report Accounting Information System at PT. United Tractors Pontianak.
- Purwanto, A. (2021). Analisis pengaruh kinerja keuangan terhadap nilai perusahaan. Jurnal Akuntansi dan Governance, 2(1), 15-25.
- Pompella, N. (2023). Polytechnic students, faculty bring tech expertise to dozens of research projects at university-wide Expo.

- Rahmaniati, R., & Rimayanti, N. (2019). Event Sponsorship as One of Hydro Coco's Marketing Communication Strategies. *Journal of Communication Science*, 8(2), 42-53.
- Riadi, Muchlisin. (2020). Creativity (Definition, Dimensions, Aspects, Stages and Influencing Factors). 6/25/2024
- Rosi, A. S. Sheilla, M. W. S. Sukma L. S. P. Z. (2022) Financial Report Analysis to Measure Financial Performance of PT Astra Internasional TBK, Volume 6 Number 2 June 2022
- Safitri, RA, Susanti, SMW, & Zulfatunisa, SLSP (2022). Financial Report Analysis to Measure Financial Performance of PT Astra Internasional TBK. *Istithmar*, 6(2), 137-145.
- Saini, Prof & Saini, Megha & Bhar, Monika. (2022). Financial Management. Sari, DP, & Apriyanti, HW (2022). The Effect of Implementing Financial Accounting Standards for Micro, Small, and Medium Entities (SAK EMKM) on the Quality of Financial Reports of MSMEs. *Journal of Accounting and Taxation*, 22(2), 1- 12 Financial Statement Analysis.
- Sari, A. P., & Apriyanti, M. D. (2022). Financial reporting integrity: managerial ownership, audit committee, leverage and profitability. *Comparative Journal: Economics and Business*, 4(2), 106-115.
- Sukenti Siti. (2023). Financial Management Concepts: A Review. *Journal of Contemporary Administration and Management (ADMAN)*. ISSN: 2988-0394 Print / 2988-3121 Online. Vol 1, Issue 1, April 2023, Pasges 13-16.
- Stefhani, Yosi. 2019. "Comparative Analysis of Financial Performance of Conventional Banks and Islamic Banks for the Period 2013-2016." *Journal of Management* 2 (1): 21–32.
- Wijayantini, Bayu and Arniwita, Arniwita and Kurniasih, Endah Tri and Abriyoso, Octojaya (2021) *Financial Management Theory and Application*. Insan Cendekia Mandiri, Solok. ISBN 978-623-348-202-8.
- Warren, C.S., Jones, J.P., & Tayler, W.B. (2023). *Financial & Managerial Accounting* (16th ed.). Cengage Learning.