

CHAPTER I

INTRODUCTION

1.1 Background of the Project

Financial management is fundamentally concerned with how a company or organization manages its funds so they are used appropriately to meet the needs and objectives of its activities. Therefore, a clear understanding of financial management is necessary as a foundation for managing financial resources. Salamah (2023) explain that financial management is a complex process that encompasses the collection, organization, control, and management of funds, as well as the effective and efficient use of financial resources. Proper financial management can help a company achieve both short-term and long-term goals.

Ompusunggu and Irenetia (2023) stated that financial management is very important for companies because it helps improve budget management, identifies internal resources such as cash and external resources such as available loans, and prevents unnecessary financial costs. Similarly, in organizing events, financial management is very important to ensure that expenses align with the planned budget, avoid debt, identify available financial resources, maximize resource utilization to maintain cash flow stability, and increase transparency to build trust with stakeholders.

However, the implementation of financial management is sometimes less than optimal. According to Salamah (2023), many companies still struggle to manage their finances. Many companies have gone bankrupt due to improper financial management. Several factors that can contribute to poor financial management include a lack of understanding of financial management, ignorance about how to manage finances, and inadequate financial planning. However, it is very important to optimize its implementation.

One of the activities that requires optimal financial management is the Ranking 1 Competition, which is a quiz competition for elementary school students on Bengkalis Island. The Ranking 1 Competition is organized by the International

Business Administration study program at the State Polytechnic of Bengkalis, as part of the Polbeng Business Expo Chapter Two. In the competition, participants will compete on their thinking speed when answering academic questions in Mathematics, Indonesian and English, Social Sciences, and Natural Sciences. In addition to improving students' intelligence, the Ranking 1 Competition also builds students' enthusiasm and motivation to continue learning.

Hutagaol et al., (2024) concluded that quizzes play a role in fostering students' interest in learning at the elementary school level. By increasing engagement, developing thinking skills, and encouraging thorough preparation, these activities can produce a smarter younger generation ready to face future challenges. This opinion is reinforced by Ryan and Deci (in Rosa and Domos, 2021), who stated that motivated students can engage in challenging learning activities that actively involve them in finding appropriate strategies to facilitate their learning and demonstrate better learning, perseverance, and creativity.

The Ranking 1 Competition is part of the Polbeng Business Expo, an event that focuses not only on educational activities but also on MSME exhibitions as supporting activities. Based on research by Asra et al. (2023), most MSMEs have almost the same problem, namely a lack of knowledge about marketing strategies to increase their sales and profits, thus requiring extensive marketing. This shows that the Polbeng Business Expo can be a strategy for MSMEs in marketing their products to the public by bringing together MSMEs with competition participants. This research is in line with Atri's (2021) opinion that an exhibition is basically a trade show where an organization promotes its main products and services to the public.

Based on the description above, it can be concluded that organizing the Ranking 1 Competition within the framework of the Polbeng Business Expo requires the implementation of optimal financial management. Strengthening the role of the Financial Management Division is crucial to ensure budget efficiency, transparency in fund use, and accountability to all stakeholders. Therefore, the author carried out a project entitled "**Financial Management Division in the Ranking 1 Competition Project at the Polbeng Business Expo Chapter Two**".

1.2 Identification of the Project

Based on the above background, project identification focuses on organizing Ranking 1 Competition for elementary school students in Bengkalis District at Polbeng Business Expo Chapter Two and this project also emphasizes how to apply financial management to support the success of the event which in this case will be useful for organizing future events.

1.3 Purpose of the Project

The objectives of this project are divided into two categories.

1.3.1 General Purpose

The general purpose of holding the Ranking 1 Competition at the Polbeng Business Expo is to improve students' intelligence by providing a forum to hone their academic abilities through quizzes and to train them to face challenges healthily. The project also emphasizes how to apply financial management to support the success of the event, which will be useful for organizing future events.

1.3.2 Specific Purpose

The specific purpose of the Ranking 1 Competition at Polbeng Business Expo is:

1. To prepare a structured budget for the Ranking 1 Competition event.
2. To determine the source of funding for the project Ranking 1 Competition event.
3. To create financial statements for the Ranking 1 Competition event.
4. To identify the obstacles and solutions faced by the finance division during the Ranking 1 Competition event.

1.4 Significance of the Project

This project is expected to be helpful for all parties involved. The benefits of the project that will be organized are:

1. For The Author

The existence of this project is expected to improve critical thinking skills, train The Author to solve problems by finding alternative solutions, and add to The

Author's insight. The Author can also learn how financial management works in an event. So, the knowledge gained from organizing the project can be useful for for The Author in the future.

2. For Participants

The benefit for the participants is that they can hone their skills and test their academic knowledge in this Ranking 1 Competition event. In addition, it is expected to build their enthusiasm to continue to learn and develop, and face challenges healthily. Participants can also add relationships with other participants. Then, they can also find out the scope of the State Polytechnic of Bengkalis campus as a place to hold events.

3. For the University

The existence of the Polbeng Business Expo project and the Ranking 1 Competition event can provide many benefits for the campus. These various benefits include the fact that this project can improve the image of the campus as an educational institution that excels in innovation and quality of education. Then, develop student creativity and abilities. In addition, this project can be a valuable reference for students who want to act creatively in business. In line with that, this project can also expand the campus network with various parties, such as schools, communities, and business partners, which can open up opportunities for cooperation in the future.

1.5 Time and Place of the Project Implementation

The implementation time of Polbeng Ranking 1 will be carried out for three (3) days in the week of nine (9) lectures, and the project preparation process lasts for 3 months. The place of implementation will be held at State Polytechnic of Bengkalis

Date : April 2025

Time : 13.00 -16.00

Place : Administration Building, 3rd Floor Mini Conference

Address : State Polytechnic of Bengkalis, Bathin Alam Street, Sungai Alam, Bengkalis, Riau

1.6 Writing Systems

CHAPTER I: INTRODUCTION

In this chapter, The Author describes the project's background, project identification, project objectives and benefits, project place and time and the systematic writing of the project report in the thesis.

CHAPTER II: LITERATURE REVIEW

In this chapter, The Author explains the theories related to Ranking 1 Competition and relevant previous research. Then the theoretical framework that underlies this case study will be explained, such as theories of MICE, exhibition, event, quiz competition, and financial management and its analysis framework.

CHAPTER III: METHODS AND PROCESSES OF ACHIEVEMENT

In this chapter, The Author discusses a comprehensive overview of the project planning, starting with a description through a flowchart. Next, the plan and stages of implementation are explained, as well as a report on the activities carried out. This section also includes the preparation of work schedules, budget estimates during the project, and cost details related to the final project.

CHAPTER IV: RESULTS AND DISCUSSION

In this chapter, The Author will describe the project profile and activity implementation report consisting of project preparation, activity implementation, implementation report, and activity implementation report.

CHAPTER V: CONCLUSIONS AND SUGGESTIONS

In this chapter The Author presents a summary of the results of the writing that has been discussed in the previous chapters, which are summarized in the form of conclusions. In addition, this chapter also contains recommendations and suggestions for improvement

to improve the quality of writing and project implementation in the future.

REFERENCES

APPENDICES

WRITER BIOGRAPHY