

THE INFLUENCE OF CORETAX IMPEMENTATION ON EMPLOYEE PERFORMANCE EFFECTIVENESS IN TAX MANAGEMENT WITHIN THE BENGKALIS REGENCY REGIONAL GOVERNMENT

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ABSTRACT

This study aims to determine the level of implementation of the Coretax Administration System in supporting employees' duties, to examine the level of employee performance effectiveness in managing taxes, and to analyze the effect of Coretax implementation on employee performance effectiveness in the local government of Bengkalis Regency. Coretax is the Coretax administration system developed by the Direktorat Jenderal Pajak as part of tax administration modernization to improve efficiency, accuracy, and transparency in tax management. This study uses a quantitative approach with a survey method through the distribution of questionnaires to employees involved in tax administration management in the local government of Bengkalis Regency. The sampling technique used in this research is purposive sampling. The collected data were analyzed using descriptive statistical analysis and simple linear regression analysis with the assistance of statistical data processing software. The results show that the level of Coretax implementation is categorized as fairly good with an average score of 69.51. Meanwhile, the effectiveness of employee performance in managing taxes is also categorized as fairly good with an average score of 28.36. The regression analysis indicates that the implementation of Coretax has a positive effect on the effectiveness of employee performance in managing taxes in the local government of

Bengkalis Regency. This finding shows that the better the implementation of Coretax, the higher the effectiveness of employee performance in carrying out tax management tasks. Based on these findings, it can be concluded that the implementation of Coretax contributes to improving the effectiveness of employee performance in tax administration management. Therefore, it is necessary to enhance employees' understanding and provide training so that the utilization of the Coretax system can be optimized.

Keywords: *Coretax Implementation, Employee Performance Effectiveness, Tax Administration.*