

CHAPTER 1

INTRODUCTION

1.1 Background of Apprenticeship

Higher education provides the basic foundation for the analytical thinking of a student. However, learning theory in class is not the same as facing the real challenges of the professional world. An apprenticeship is more than just an academic requirement; it is a vital chance for students to apply what they have learned in a real work environment. Through this program, students can experience the professional world directly to improve their skills and maturity before they start their actual careers.

As a prominent vocational institution, State Polytechnic of Bengkalis plays a crucial role in bridging the gap between academia and industry. Established in 2000 and officially inaugurated as a State Polytechnic in 2011, it stands as a centre of excellence in Riau that focuses on developing high quality human resources. With a diverse range of study programs across 8 majors, State Polytechnic of Bengkalis emphasizes a curriculum that integrates practical skills with theoretical depth.

In line with the 'Tri Dharma' of Higher Education, State Polytechnic of Bengkalis strongly supports apprenticeship activities as a strategic implementation to ensure its students are industry-ready. For students of the D-IV English for Business and Professional Communication study program, this apprenticeship is a mandatory graduation requirement. The program is specifically scheduled after students have successfully completed four semesters of lectures, taking place during the seventh semester for a duration of six months. This period is designed to provide comprehensive, hands-on experience in relevant agencies or companies, allowing students to enhance their competence and gain a deeper understanding of professional standards. By participating in this program, students are expected to uphold the institutional commitment to producing skilled graduates who are capable of competing in the global market.

Based on the explanation above, the apprentice a student of the Study Program English for Business and Professional Communication has chosen PT. Asrindo Citraseni Satria as a place to carry out an apprenticeship for five months. During the apprenticeship, the apprentice was placed in the Health, Safety, and Environment (HSE) department. The reason of apprentice chose PT. Asrindo Citraseni Satria as a place to carry out an apprenticeship is that the apprentice wants to learn more deeply and develop the knowledge that has been learned so that it can be implemented in the world of work. And also wants to learn more about the way of working in the apprenticeship company with what has been learned.

1.2 Purpose of Apprenticeship

The purpose of the practical work carried out at PT. Asrindo Citraseni Satria are:

1. To gain professional work experience within a real-world company environment.
2. To identify and understand specific job descriptions and responsibilities.
3. To find out the working procedures and practical workflows.
4. To find out workplace obstacles and determine effective solutions during practical work.

1.3 Significance of the Apprenticeship

The practical work carried out is very beneficial for several parties such as students, companies, and State Polytechnic of Bengkalis

1. For Student

This program is designed to prepare the student for the workforce by fostering increased competence, confidence, and a professional mindset. Additionally, the program allows the student to develop critical problem-solving skills by identifying workplace obstacles and determining effective solutions.

2. For State Polytechnic of Bengkalis

This program acts as a strategic tool for the institution to validate the relevance of its curriculum with current industry standards. It strengthens the synergy and formal collaboration between the campus and industrial partners like PT Asrindo Citraseni Satria. Furthermore, it strengthens the commitment of the institution to producing high quality graduates who are ready to compete in both national and global industries.

3. For Company

The company benefits from the apprenticeship by receiving operational support for departmental tasks, particularly within the HSE (Health, Safety, and Environment) department. The program provides an opportunity for the company to identify and evaluate potential talent from the State Polytechnic of Bengkalis for future recruitment. Moreover, it serves as a meaningful contribution to the development of human resources and local education within the Riau region.