

CHAPTER I

INTRODUCTION

1.1 Background of the Apprenticeship

Internship or Apprenticeship is a learning process that combines the theory learned in college with actual practice in the industrial world. Through the internship program, students have the opportunity to apply the knowledge gained in a real work environment and develop the skills needed to face professional demands in the future. Therefore, the internship program has a very important role in preparing students to enter the increasingly competitive world of work. An apprenticeship exposes students directly to the breadth of the working world, which is a learning process. The apprenticeship program represents one of the activities that has been implemented annually and is required for every student at State Polytechnic of Bengkalis.

State Polytechnic of Bengkalis established in 2000, holds the distinction of being the first polytechnic in Riau, Indonesia. The State Polytechnic of Bengkalis is a public vocational college located in Sungai Alam Village, Bengkalis, Riau. The college has eight main departments offering eighteen different study programs. These departments include Maritime, Business Administration, Information Technology, Mechanical Engineering, Electrical Engineering, Civil Engineering, Naval Engineering, and Language Department. The State Polytechnic of Bengkalis offers three levels of education that is D2 (2-year diploma), D3 (3-year diploma), and D4 (4-year diploma). One of its standout programs is in the Language Department, that provides D4 English for Business and Professional Communication study programs. The study program was created to develop professionals in field of study like public relations, marketing communications, digital marketing, social media management, copywriting, content creation, and translation or interpreting.

To improve competence, prepare for a career, and as one of the graduation requirements, the author chose to do an internship at PT. Ivomas Tunggal Lubuk Gaung, which is engaged in agribusiness and food, as well as palm oil processing.

The author chose this location because PT. Ivomas Tunggal Lubuk Gaung is one of the largest companies in the Lubuk Gaung region and plays an important role in the development of the palm oil plantation and processing industry.

An internship at PT. Ivomas Tunggal Lubuk Gaung provides a valuable opportunity to develop professional skills in a structured, disciplined, and professional work environment. Most of the employees at this company come from various professional backgrounds, so the experience of interacting directly with them will broaden the author's knowledge and professional network.

This internship program was conducted for 4 months, starting on July 21 to November 21, 2025. Through this Field Work Practice, it is hoped that the author can apply the knowledge learned in college, particularly related to Office Administration, Management, and Professional Communication, as well as understand the implementation of work systems in large companies. In addition, this experience is also expected to broaden the author's knowledge in carrying out various types of tasks appropriately and regularly, as well as prepare themselves for the real world of work.

1.2 Purposes of the Apprenticeship

In general, the purpose of the apprenticeship is one of the activities for students of English for Business and Professional Communication study program in completing their studies. The objectives of conducting apprenticeship are to achieve the expected results, which are as follows:

1. To apply the knowledge that has been obtained during lectures to the world of work.
2. Develop skills, both technical and soft skills.
3. Prepare to face the world of work after graduation.
4. To fulfill the graduation requirements for the D-IV English for Business and Professional Communications study program at Language Department, State Polytechnic of Bengkalis.

1.3 Significances of the Apprenticeship

The practical work carried out is very beneficial for several parties such as students, companies and State Polytechnic of Bengkalis:

1.3.1 Significance for the Apprentice

Through the internship program, the apprentice gains valuable opportunities such as hands-on experience in the workplace, development of professional and interpersonal skills, and the ability to build broader career connections. Furthermore, the apprentice is able to translate academic knowledge into practical applications, bridging the gap between theory and practice.

1.3.2 Significance for State Polytechnic of Bengkalis

For the institution, the internship program serves as a medium to strengthen ties with industries, foster collaboration with external partners, enhance the quality of graduates to be more prepared for the workforce, and improve the Polytechnic's credibility and reputation in the academic and professional field.

1.3.3 Significance for the Company

For the company, the apprenticeship brings fresh perspectives and innovative ideas from students, which can contribute to business development. It also enables the company to evaluate and identify potential talents who may later become qualified employees aligned with the company's requirements.