

The Making of Informational Video of Batu Panjang, Rupert

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ABSTRACT

Batu Panjang is one of the historical areas on Rupert Island, Bengkalis Regency. However, the limited availability of informational media makes information about its history and local community less accessible to the public. Therefore, an informational video is needed to provide clear and simple information about Batu Panjang. The purpose of this final project is to make an informational video about Batu Panjang Rupert. The method used in this final project is descriptive method. The stages carried out include collecting information, planning the content, writing the video script, recording, editing, and producing the final video. The result of this final project is a three-minute and twenty-five-second informational video that presents information about the history of Batu Panjang, Batu Panjang Sacred Grave, and the daily activities of the local community. This video is expected to provide useful information and help introduce the history of Batu Panjang to a wider audience.

Keywords: *Batu Panjang, Rupert, informational video, history, local community.*