

CHAPTER 1

INTRODUCTION

1.1 Background of Apprenticeship

“Apprenticeship” or “Internship” is a real-world learning activity carried out by students in a company, organization, or institution to apply the knowledge that has been learned during the education period. This program provides an opportunity to gain direct work experience and understand how things work in a particular industry. An internship or practical work is a very important first step for anyone who wants to prepare themselves to enter the world of work with confidence and competence. These internship programs usually last for a certain period, such as a few weeks to a few months, and aim to equip participants with practical knowledge and skills relevant to the field of work they are interested in.

State Polytechnic of Bengkalis is a vocational college established by the Bengkalis Regency Government since 2000 which has an orientation in the fields of information technology, commerce, language, manufacturing, and maritime affairs. Initially, the State Polytechnic of Bengkalis was named the Bengkalis Shipbuilding Polytechnic, the construction of the Bengkalis Shipbuilding Polytechnic was the result of collaboration between the Bengkalis Regency Government and the Gema Bahari Foundation. At that time, the Polytechnic had 3 study programs: Ship Electrical Engineering, Ship Building Engineering, and Ship Mechanical Engineering. In the following years, the Polytechnic changed its name to Bengkalis Polytechnic and was under Yayasan Bangun Insani (YBI) with 5 study programs: Shipbuilding Engineering, Mechanical Engineering, Electrical Engineering, Civil Engineering, and Business Administration.

On July 29, 2011, Bengkalis Polytechnic officially became a state-owned university with the name State Polytechnic of Bengkalis through the Regulation of the Minister of National Education (Permendiknas) No. 28 of 2011 concerning the Establishment, Organization and Work Procedures of State Polytechnic of Bengkalis. State Polytechnic of Bengkalis was then inaugurated on December 26, 2011 by the Minister of Education and Culture of the Republic of Indonesia.

State Polytechnic of Bengkalis has 18 (eighteen) Study Programs consisting of 10 (ten) D3 (diploma three) in the fields of Shipbuilding Engineering, Informatics Engineering,

Electrical Engineering, Nautica, Commercial Shipping Management, Business English, and Business Administration, and 8 (eight) D4 (diploma four) Study Programs, including Production and Maintenance Mechanical Engineering, International Business Administration, Public Financial Accounting, Electrical Engineering, Road and Bridge Planning Engineering, Information System Security Engineering, English for Business and Professional Communication and Software Engineering. Each department has its own competencies and is ready to be placed anywhere when carrying out internships in the chosen company.

Internships carried out by students of the English for Business and Professional Communication study program are after they have successfully completed 6 (six) semesters of lectures and will carry out internships in the 7 (seven) semesters. Internships are carried out for six months.

Based on the explanation above, the author a student of the Study Program English for Business and Professional Communication has chosen MeetUp Coworking & Office Space as a place to carry out an internship for four months. During the internship the author was placed in the Event & Marketing Creative department. The reason the author chose MeetUp Coworking Space as a place to carry out an internship is that the author wants to learn more deeply and develop the knowledge that has been learned so that it can be implemented in the world of work. And also wants to learn more about the way of working in the internship company with what has been learned.

Practical work starts on August 19th to December 19th, 2024. The implementation of this practical work is expected to be able to add work experience and also add insight to the author about the world of work when dealing with many people with what has been learned.

1.2 Purpose of Apprenticeship

The purpose of the practical work carried out at MeetUp Coworking & Office Space are:

1. To gain work experience in the company through apprenticeship at MeetUp Coworking & Office Space.
2. To find out the kind of work done in MeetUp Coworking Space.
3. To find out the working procedures done in MeetUp Coworking Space.
4. To find out the obstacles and solution during practical work.

1.3 Significance of the Apprenticeship

The practical work carried out is very beneficial for several parties such as students, companies, and State Polytechnic of Bengkalis:

1. For Students

Internship programs offer students the opportunity to gain hands-on experience and practical skills that complement their academic knowledge. By working in a real-world environment, students develop a deeper understanding of their chosen field, improve problem-solving abilities, and build professional networks. These experiences not only improve their confidence and adaptability, but also make them more competitive in the job market. Furthermore, internships often provide a clearer path to future employment, as many companies prefer to hire individuals who have demonstrated their abilities during the program.

2. For company

Companies can develop a pool of talented people tailored to their operational needs, reducing the time and costs associated with external recruitment and training. Student interns bring new perspectives and innovative ideas that can improve productivity and problem-solving. In addition, offering an internship program demonstrates the company's commitment to community and workforce development, enhancing the company's reputation and brand.

3. For State Polytechnic of Bengkalis

Internship programs enhance the college's ability to bridge academic learning with real-world applications. The program allows institutions to align their curriculum with industry needs, ensuring students are better prepared to enter the workforce. By collaborating with companies, campuses can build strong industry partnerships, enhance their reputation and attract more students. In addition, these programs provide students with valuable experience for the company so that the learning that has been taught will be sustainable in the world of work.