

CHAPTER I

INTRODUCTION

1.1 Background of Apprenticeship

Higher education institutions serve as a platform for students to prepare themselves for professional life. The implementation of internship programs (Field Work Practice) for students serves as preparation for entering the workforce (Supriyatno & Luailik, 2022). Students are encouraged to engage directly in the professional workplace. Students participate in various activities, thereby gaining additional experience and knowledge from practical application. The internship program serves as a bridge for students to directly apply the theories learned in the classroom in the field (Salfia & Hanung, 2022) in Ufia et al., (2024).

An internship is a mandatory experience for students as their first step into the workforce. Since an internship serves as a transitional period, it requires thorough preparation. The entire internship experience provides a platform for honing skills and developing competencies in a practical setting, thereby preparing students for the future. Through their internship, students gain insight into workplace systems and the challenges encountered at their internship site, enabling them to become more skilled in their work and better prepared to enter the workforce (Aska Faisal Adi et al., 2025).

During my internship at PT Pertamina Patra Niaga RU II Dumai, I was assigned to the Corporate Social Responsibility (CSR) department. My responsibilities included managing CSR program data, preparing activity reports, compiling beneficiary data, documenting activities, and assisting with the implementation of various corporate social programs.

Through these activities, the author gained work experience and new insights into the implementation of corporate social responsibility programs, particularly in fostering positive relationships between the company and the surrounding community and environment.

As well as being a graduation requirement, the internship programme also aims to produce graduates who possess the necessary skills, are ready for the workplace, demonstrate good professional ethics, and are capable of tackling the challenges of the professional world. These objectives are achieved by placing students in organisations or companies relevant to their field of study. For students on the International Business Administration programme in particular, the internship serves as a means of gaining first-hand experience of the whilst also gaining experience and improving their skills so that they become more proficient, responsive and able to compete in the future. Once the work placement has been completed, students are required to produce a Work Placement Report as a form of accountability for the placement and as one of the requirements for progressing to the next semester.

The work placement at Pertamina Patra Niaga RU II Dumai, which will take place from 2 February to 31 May 2025, aims to apply academic knowledge in a real-world working environment, gain experience in the field of administration, and fulfil one of the graduation requirements for the D4 International Business Administration programme

1.2 Purposes of the Apprenticeship

Internship or Practical Work (KP) is one part of the activities that must be carried out by Bengkalis State Polytechnic students as part of completing their studies. To achieve optimal results, it is important to understand the objectives of implementing practical work, namely:

1. To understand the job descriptions and responsibilities assigned during the internship in the Corporate Social Responsibility (CSR) division at PT Pertamina Patra Niaga RU II Dumai.
2. To understand the working system and procedures implemented in carrying out administrative tasks and CSR programmes within the company.

3. To identify the location and internship period of the apprenticeship programme at PT Pertamina Patra Niaga RU II Dumai.
4. To gain practical experience through various internship activities related to CSR programme implementation, MSME development, administration, and community empowerment programmes.
5. To identify the obstacles encountered during the internship and understand the solutions applied to improve adaptability, communication skills, and work performance in a professional environment.

1.3 Significances of the Apprenticeship

Internships are a key component of the curriculum for every student at the Bengkalis State Polytechnic as they complete their coursework. To achieve the desired outcomes, it is important to understand the benefits of participating in an internship. The benefits of an internship are as follows:

1.3.1 Significances For Students

Participating in an internship offers various benefits to students, both in terms of expanding their knowledge and gaining work experience. Through this activity, students can develop skills relevant to the professional world. The benefits of an internship for students are as follows:

1. Provide an opportunity to apply the knowledge and theories gained during the course to the real-world workplace.
2. Gain experience and develop job skills relevant to the field of study.
3. Develop teamwork skills and improve communication and presentation skills.
4. Help students understand the work systems, work culture, and responsibilities within the PT Pertamina Patra Niaga environment.

1.3.2 Significances for State Polytechnic of Bengkalis

The implementation of the internship program also benefits the Bengkalis State Polytechnic through collaboration with the industry. The

benefits of the internship program for the Bengkalis State Polytechnic are as follows:

1. To strengthen the cooperative relationship between the university and PT Pertamina Patra Niaga RU II Dumai
2. To serve as a means of improving the quality and competencies of graduates so they are better prepared for the workforce.
3. To help align university curricula with industry needs and developments in the workforce.

1.3.3 Significances for the Company

Internships also benefit companies through collaboration with universities. In addition to supporting the students' learning process, companies can also play a role in preparing prospective employees with work experience. The benefits of internships for companies are as follows:

1. The establishment of cooperation between the education sector and specific companies or institutions.
2. Constructive feedback from companies or institutions regarding students participating in internships.